



Retention Strategies



Go for the Fourth!

The Fourth Degree of the Knights of Columbus is committed to the preservation of the Church, the Order, and the many nations where Knights serve. It should be a natural progression for First, Second and Third degree Knights to aspire to join the Fourth Degree. Membership in the Fourth Degree allows a Knight to display pride in his country, while continuing to serve his community and Church.

Promote Fourth Degree membership to all members of your council. Assign a liaison from your council to your assigned assembly. The liaison serves as a means of promoting the Fourth Degree to prospective council members and can also answer any questions about the Fourth Degree at council meetings. If members are aware and informed of the Fourth Degree they are more likely to join this most visible part of the Order.

To qualify for the Fourth Degree a member must:

- Be 18-years-old or older
- Be a citizen of the country in which he resides
- Have been a member of the Order for at least 12 months
- Be a member in good standing within a council.

Use these materials to help recruit members into the Fourth Degree:

- The “Introductory Flyer to the Fourth Degree” (#4544) explains the role and mission of the Fourth Degree of the Knights of Columbus to both members and nonmembers alike. It clearly and concisely shows how the Fourth Degree supports our Faith, our Order and the countries in which we are present.
- The “A Message for Knights Who Want More” flyer (#4135) shows current Knights that the title of “Sir Knight” is truly an honor and that by joining the Fourth Degree they will strengthen their faith and their commitment to the Order.
- The “Fourth Degree Poster” (#4545) is suitable for posting in council halls or on church bulletin boards.

For more information on the Fourth Degree, contact: The Supreme Master, 1 Columbus Plaza, New Haven, CT 06510.