

# Council Programming:

*Running Attractive and Successful Events*



53<sup>rd</sup> College Councils Conference  
September 28-30, 2018

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## Introduction



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## Overview

1. New "Faith in Action" Model
2. Events and Visibility
3. Working with Campus Ministry
4. Action Steps
5. Resources Offered by KofC
6. Conclusion and Questions

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## New Faith in Action Model

- "Faith In Action" arrived June 1 to bring a new focus on faith, family, community and life to councils worldwide.
- Faith In Action is straightforward and easy to implement.
- It provides all Knights the opportunity to do what they do best: stand shoulder to shoulder as a force for good in their home, parish, community and the world.




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### COLLEGE FAITH IN ACTION PROGRAMS

FAITH	COMMUNITY
<ul style="list-style-type: none"> <li>Refund Support Vocations Program (RSVP)</li> <li>Into the Breach</li> <li>Marian Prayer Program</li> <li>Building the Domestic Church Kiosk</li> <li>Rosary Program</li> <li>Spiritual Reflection* New</li> <li>Holy Hour New</li> <li>Sacramental Gifts New</li> </ul>	<ul style="list-style-type: none"> <li>Clean for Kids</li> <li>Global Workshare Mission</li> <li>Habitat for Humanity</li> <li>Disaster Preparedness</li> <li>Free Thru Championship</li> <li>Catholic Citizenship Engage Center</li> <li>Secret Challenge</li> <li>Helping Hands* New</li> </ul>
FAMILY	LIFE
<ul style="list-style-type: none"> <li>Food for Families</li> <li>Eight of the Month Year New</li> <li>Keep Christ in Christmas</li> <li>College Music Program</li> <li>Love &amp; Responsibility Head New</li> <li>Conversations in St. Joseph* New</li> <li>Dinner &amp; Discussion New</li> <li>Good Friday Family Presentation New</li> </ul>	<ul style="list-style-type: none"> <li>March for Life</li> <li>Special Olympics</li> <li>Unseasoned Program</li> <li>Christian Refugee Relief</li> <li>Silent Rose</li> <li>Mass for People with Special Needs New</li> <li>Pregnancy Center Support New</li> <li>Novena for Life* New</li> </ul>

*Refund Support Program*  
\*denotes Required Programs  
*Bold Italics denote programs specific to college councils*

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## FAITH

- Refund Support Vocations Program (RSVP)**
- Into the Breach**
- Marian Prayer Program**
- Building the Domestic Church Kiosk**
- Rosary Program**
- Spiritual Reflection\* New**
- Holy Hour New**
- Sacramental Gifts New**



*Refund Support Program*  
\*denotes Required Programs  
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**COMMUNITY**

- Coats for Kids
- Global Wheelchair Mission
- Habitat for Humanity
- Disaster Preparedness
- Free Throw Championship
- Catholic Citizenship Essay Contest
- Soccer Challenge
- Helping Hands\* New



*Bold denotes Featured Programs*  
*\* denotes Required Programs*  
*Bold italics denote programs specific to college councils*

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**FAMILY**

- Food for Families
- Knight of the Month/Year New***
- Keep Christ in Christmas
- College Movie Program***
- Love & Responsibility Week New***
- Consecration to St. Joseph\* New***
- Dinner & Discussion New***
- Good Friday Family Promotion New



*Bold denotes Featured Programs*  
*\* denotes Required Programs*  
*Bold italics denote programs specific to college councils*

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**LIFE**

- March for Life
- Special Olympics
- Ultrasound Program
- Christian Refugee Relief
- Silver Rose
- Mass for People with Special Needs New
- Pregnancy Center Support New
- Novena for Life\* New



*Bold denotes Featured Programs*  
*\* denotes Required Programs*  
*Bold italics denote programs specific to college councils*

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## Events & Visibility

- Engaging Non-Knights is Key
- Visibility on Campus is a Must!
  - Public Events, Tabling, etc...
  - KofC t-shirts, apparel
- Recruitment Events
  - Invite Everyone! (Even Ladies)
  - Don't focus just on KofC
  - Provide food!



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## Working with Campus Ministry

- Work *with, not against* Campus Ministry
- Campus Ministry is a group you need on your side!
- Campus Masses are a great time to recruit!
  - Ask to make pulpit announcements
  - Have Knights serve as Ushers or Altar Servers
- Co-Host Events with Campus Ministry
  - You Attract your Knights, Campus Ministry Attracts others



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## Executing an Event: Assigning Leadership

- Appoint a Program Director, if you don't have one already
- Assign 2 Knights, one older and one younger, to lead event planning
  - Pick two who may not otherwise work together



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## Executing an Event: Develop a Budget

- Have your program director and treasurer meet in advance of each event
  - If needed, seek help and approval from GK/council
- Keep an inventory of all owned supplies
- Set up ticket sales if necessary
- Seek external fund sources (grants, sponsorships)
  - Ask your school Alumni Association about grants!



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## Executing an Event: Specifics

- Have the leadership team create a master plan
  - Pick a visible and accessible event space, if appropriate
    - Prepare alternates for weather and higher-than-expected turnout
  - Include the budget in your master plan, itemized

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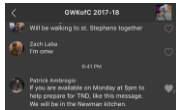
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## Executing an Event: Communication

- Start a group text/GroupMe comprised of only those helping plan the event
- Use your meetings to update the council and gather volunteers if needed
- Create a Facebook event for each event, and invite every council member
  - Split this task up among officers



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## Executing an Event: Challenges

- Lack of volunteers
  - Text people personally, encourage them to come with a buddy
- Scheduling Conflicts
  - Coordinate calendars with Campus Ministry
- Marketing Struggles
  - Ask other groups to share your events on their social media pages



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## Additional Tips

1. **Create Council talking points** (Elevator Speeches)
2. **Promote** recurring faith **events**; open some to public
3. **Discuss an Action Plan** with your chaplain
4. **Host a "roundtable"** or advisory council with campus ministry, other Catholic groups on campus, and your chaplain



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## Resources

- Faith in Action Guidesheets (online)
  - College Addendum
- Grand Knight Prep Plan
  - Pastor meeting guide
- Council Action Plan
  - Quick council year startup guide
- CIS (Catholic Information Service)
  - Programming and evangelization resources
- Many others



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## Fraternal Supplies are FREE!

- College Councils get FREE SUPPLIES from Supreme
- Log onto Member Management and view supplies offered by using "Supplies Online"
- Fill out *College Council Supply Order Form* for College Councils, found at [kofc.org/college](http://kofc.org/college)
- Email completed form to [college@kofc.org](mailto:college@kofc.org)



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**COLLEGE COUNCIL SUPPLY ORDER FORM**

INSTRUCTIONS  
College Councils receive free fraternal supplies and free standard ground shipping, when their supply order is placed through the College Councils Department. College Councils that order supplies through FreightCar or the "Supplies Order" portal will be charged a shipping charge.  
A college council's grand knight or fraternal secretary should complete this form and email to [college@kofc.org](mailto:college@kofc.org) for processing. The College Councils Department will follow up with any questions. For email with shipping charges, please allow 2-4 weeks for the processing of your order.

Council #:	School:	Position:
Requester:		
Address Line 1:	State:	
Address Line 2:	City:	
Country:	Phone:	Zip:
Today's Date:	Need by Date:	

Quantity	Item Number	Description

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## Conclusion

- Utilize **Faith in Action** Model
- Work with Campus Ministry
- Prepare & Action Steps
- Utilize Endless Free Resources from KofC



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# Questions?

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