

How the Survey was Conducted

Nature of the Sample: Knights of Columbus/Marist Poll of 1,224 National Adults

This survey of 1,224 adults was conducted September 11th through September 13th, 2017 by The Marist Poll sponsored and funded in partnership with The Knights of Columbus. Adults 18 years of age and older residing in the contiguous United States were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the nation from Survey Sampling International. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers from ASDE Survey Sampler, Inc. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. Assistance was provided by Luce Research for data collection. The samples were then combined and balanced to reflect the 2013 American Community Survey 1-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 2.8 percentage points. There are 1,009 registered voters. The results for this subset are statistically significant within ± 3.1 percentage points. There are 277 Catholic Americans and 141 Catholic Americans who practice their faith. The results for these subsets are statistically significant within ± 5.9 percentage points and ± 8.3 percentage points, respectively. The error margin was not adjusted for sample weights and increases for cross-tabulations.

Knights of Columbus/Marist Poll
September 2017

Banner 2: Catholic Americans

[Table COLC020](#) [Please tell me if you have a very favorable, favorable, unfavorable or very unfavorable impression of Christopher Columbus. If you have never heard of him, please just say so.](#)

[Table COLDHOL](#) [Do you think it is a good idea or a bad idea to have a holiday named for Christopher Columbus?](#)

[Table COLCSTCD](#) [Do you think Christopher Columbus and other historical figures should be judged: By the standards of conduct during the time they lived or By the standards of conduct of today?](#)

[Table COLC020](#)

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Please tell me if you have a very favorable, favorable, unfavorable or very unfavorable impression of Christopher Columbus. If you have never heard of him, please just say so.

	Catholics			Religiosity		
	National Adults	National Catholics	Practicing Catholics	Non- practicing Catholics	Practice a Religion	Does Not Practice a Religion
	(A)	(B)	(C)	(D)	(E)	(F)
Total Answering	100%	100%	100%	100%	100%	100%
Very favorable	12%	15%	18%	12%	13%	11%
Favorable	44%	50%	50%	50%	48%	41%
Unfavorable	20%	16%	13%	19%	18%	22%
Very unfavorable	8%	7%	5%	8%	5%	10%
Never heard	3%	2%	3%	1%	4%	3%
Unsure	12%	11%	11%	11%	11%	12%
-----Summary-----						
Very Favorable/Favorable	56%	65%	68%	62%	61%	53%
Unfavorable/Very unfavorable	28%	22%	18%	27%	24%	32%
				c	F	E

Comparison Groups: CD/EF

T-Test for Means, Z-Test for Percentages

Uppercase letters indicate significance at the 95% level.

Lowercase letters indicate significance at the 90% level.

[Table COLDHOL](#)

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Do you think it is a good idea or a bad idea to have a holiday named for Christopher Columbus?

	Catholics			Religiosity		
	National Adults ----- (A)	National Catholics ----- (B)	Practicing Catholics ----- (C)	Non- practicing Catholics ----- (D)	Practice a Religion ----- (E)	Does Not Practice a Religion ----- (F)
Total Answering	100%	100%	100%	100%	100%	100%
Good idea	57%	65%	70%	60%	62%	53%
Bad idea	29%	26%	19%	33%	23%	33%
Unsure	15%	9%	11%	6%	15%	14%

Comparison Groups: CD/EF

T-Test for Means, Z-Test for Percentages

Uppercase letters indicate significance at the 95% level.

Lowercase letters indicate significance at the 90% level.

[Table COLCSTCD](#)

Knights of Columbus/Marist Poll
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Do you think Christopher Columbus and other historical figures should be judged: By the standards of conduct during the time they lived or By the standards of conduct of today?

	Catholics			Religiosity		
	National Adults	National Catholics	Practicing Catholics	Non-practicing Catholics	Practice a Religion	Does Not Practice a Religion
	(A)	(B)	(C)	(D)	(E)	(F)
Total Answering	100%	100%	100%	100%	100%	100%
By the standards of conduct during the time they lived	76%	80%	85%	76%	78%	74%
By the standards of conduct of today	16%	13%	10%	16%	14%	18%
Unsure	8%	7%	4%	9%	8%	8%

Comparison Groups: CD/EF

T-Test for Means, Z-Test for Percentages

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