Introductions: Who we are

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Evangelizing the Evangelized: Into the Breach
Since 2000
  14 MILLION Catholics have left the faith
  24% drop in parish religious education of children
  19% drop in Catholic school attendance
  28% drop in infant baptisms
  31% drop in adult baptisms
  41% drop in sacramental marriages
Why evangelize “the evangelized”

“Do not hesitate to engage in the battle that is raging around you.”

Bishop Thomas J. Olmsted, Into the Breach

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Why evangelize “the evangelized”

Our target audience:
- those raised Catholic but...don’t have resolve to maintain faith on their own
- didn’t consider continuing to practice in college
- don’t really want to be Catholic anymore
- get involved when they first arrive at college but don’t stick with it

The goal:
Reaching those who we wouldn’t normally find at Mass, the Newman Center, or a Catholic student organization

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The basics: how to reach out

Use the fraternal / service aspects of Knights

No politics (politics vs. patriotism)

Use better memes than this
The basics: how to reach out

“How to Win Friends and Influence People”

Be genuinely interested in their point of view
Talk in terms of their interests
Make them feel important
Avoid arguments / show respect

The basics: how to reach out

Meet them where they are
Be visible – wear your Knights t-shirts!
Be welcoming – say hello if you see an unfamiliar face at Mass

The basics: how to reach out

Catholic schools

Use school-wide activities nights, involvement/sponsorship with other visible campus-wide events!
Use religious affiliation of your school to your advantage!
Use your chaplain (especially if they’re faculty/staff/administration)!
The basics: how to reach out
Non-Catholic Schools
Have them come for your fraternity and stay for the salvation-oriented conversation and prayer!
Be as much of campus presence as your school will allow.

The basics: how to keep them
Many, many possible Supreme-recommended programs:
Retreats, Holy Hours, service events
College-specific programs:
- Consecration to St. Joseph
- College Movie Program
- Love & Responsibility Week
- Dinner & Discussion
- Knight of the Month/Year

Other stuff to consider
Group prayer is ~cool~
And it can be easily incorporated into any sort of regular fraternal events!
Pickup sports, movie watches, poker nights. Fun activities to do with the guys.
Service events
Faith-Based Programming

Some more advanced stuff: how to keep them into the breach

Bible Studies
Guest lectures (professors, priests, witness talks from fellow worthy bros)
Knights Masses

Recommended programming: Into the Breach

Use this as a basis for intellectual conversation!
Offer copies to fellow Knights
- It’s free!
Try handing them out at the student center to non-Knights too!
Create faith support groups!

Recommended programming: Bible studies, etc.

Small group discussions
These are great!
Open it up to fellow Knights and even just other guys that you can rope in!
 Doesn't necessarily have to be scripture-related discussions. Talking about day-to-day struggles and what’s on your mind is great too!
Stuff you can do: in your council

Prayer is GREAT
- Prayer is what unites us!
- Start business meetings with a scripture reading
- Council rosary before or after an event
- Archbishop Lori’s Montly Challenge

Faith-based events
- Holy Hours, Novenas, Consecrations

Stuff you can do: don’t neglect the good ones!

EVERYONE needs spiritual guidance!
- The strategies we’ve discussed can help them too!
  - A more experienced Knight leading one of these events or efforts can be rewarding both for them and those they lead!
- Have the #KnightsSquad sit together at Mass
- Invite the curious to your prayer groups, adoration, or discussions!

What We Covered
- There are a LOT of fallen-away Catholics
- How to reach out:
  - A cool place for Catholic guys to hang out
  - Catholic schools: find the guys not going to campus ministry
- Secular schools: market yourselves as a merry Catholic fraternity
- Faith in Action, Into the Breach, group prayer, Bible Studies
- Go to Mass!
Contact us!
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Your questions?