

Running Effective Charitable Programs

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49th Annual College Councils Conference

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Introductions

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The Gold Standard – Columbian Award

- Last year 37 schools achieved this
- Complete SP-7 by June 30th
- Four programs in each six category
 - Community
 - Church
 - Council
 - Family
 - Youth
 - Culture of Life



Why Columbian Award?

- Goal for council to reach for
- Diversity of programs attracts variety of members
- Keeping members active
- Benefits of reporting – idea sharing, support from Supreme



Church

- Prayer/Liturgy with council
- Bring together Catholic community on campus
- Ask your Chaplain



Community

- Corporal Works of Mercy
- Serve your community's unique needs
- Partner with other councils



Council

- Fraternity is a pillar of our Order
- More than just meetings
- Attend campus events together
 - Sporting events, weekly dinners, etc.



Family

- More challenging for colleges – be creative
- Families in your parish/community
- Parents of students



Youth

- Mentoring opportunities
 - Squires, Tutoring, Big Brothers, etc.
- Host Free Throw/Soccer Challenge



Culture of Life

- Attend March for Life, assist with Ultrasound Initiative, coordinate 40 Days for Life
- Work with other Pro-Life groups on campus
- Remember, not just about abortion



Getting There: Planning

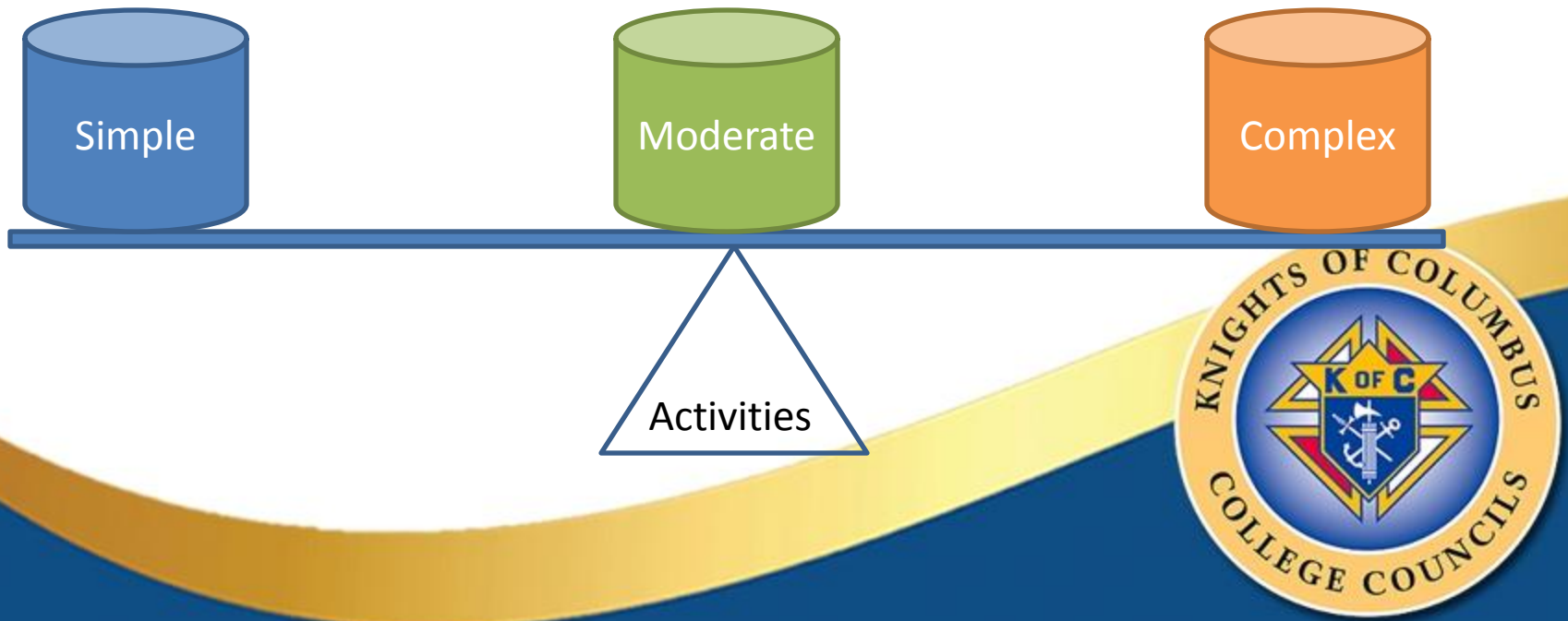
- Programs more than just a good idea
- Officer lead smaller event, utilize committee for larger event



Balancing Events: More than Steak Sales



- More than signature event
- Year round activity (Seasonal/Liturgical)



Post-Event Feedback

- Learn how to run more efficiently
- May help improve other events
- Ask non-Knight attendees for suggestions

