

Knights of Columbus Online Membership

The Knights of Columbus has launched an Online Membership program that as of July 2018 is available to all eligible Catholic men in the United States and Canada.

Pilot program launch

- Beginning on Aug. 10, 2017, the Online Membership pilot launched in the Jurisdictions of Alberta, Maryland and New Mexico. In October, the pilot program expanded. By July 1, 2018, online membership was available throughout Canada and the U.S. (with the exception of Puerto Rico).

Online member v. council member

- Online members are associate members who belong to a local state division. Council members belong to local council, having gone through a council's first degree admissions process.

Online membership benefits

For \$30/year, online members receive:

- Subscription to *Columbia*, the K of C's leading Catholic magazine.
- Exclusive eligibility to purchase life insurance, long-term care insurance, and disability income insurance, as well as retirement products from the K of C.
- Access to a wealth of online resources.
- Direct connection to a local and global network that offers endless opportunities to get involved and make a difference.
- The opportunity to join a local council serving parishes and communities in their area.

Progress

- As of July 15, more than 2,500 men have joined the Order online.
- The average age of online members is 42.
- Sixty-three percent of online members have indicated a desire to join a local council.

Purpose

- K of C's Online Membership allows eligible Catholic men to join through a streamlined process by visiting kofc.org/join.
- It is a key part of the Order's long-term growth strategy.
- It provides modern men an opportunity to engage with the Knights through his entire life.
- It is a first step in joining the Knights of Columbus, allowing men to transfer to council-based membership at a later date.