With regions of the East Coast still reeling from Hurricane Sandy, the Knights of Columbus announced on Nov. 15 — during the annual mid-year meeting of state deputies — that its donations to the affected area at that point more totaled than $500,000. The amount includes the nearly $350,000 raised by the Knights via online contributions.

Supreme Knight Carl Anderson announced the amount raised and donated to date at the annual meeting of the Knights of Columbus state leaders, being held in Dallas, Texas.

In addition to more than $450,000 being distributed by the Knights of Columbus Supreme Council in New York, New Jersey and Connecticut with the help of local Knights in the affected area, the organization also sent two truckloads of supplies: one to New York and one to New Jersey.

The relief being provided by the Supreme Council is supplementing the relief work being done by local Knights of Columbus councils throughout the affected region. Local councils have engaged in a variety of relief activities, including feeding hurricane victims and collecting and distributing needed supplies.

“Charity is the first principle of the Knights of Columbus,” said Supreme Knight Carl Anderson, “and in a disaster such as this, we are grateful to the many people who have made donations in support of our relief efforts and are pleased to be able to directly aid those most in need.”

Last week, Supreme Knight Carl Anderson and Supreme Warden George Hanna traveled to some of the hardest hit areas of New York on Staten Island to encourage — and assist — local Knights in their relief efforts. They brought with them from New Haven a truck loaded with relief supplies and a check for $75,000 to assist the relief efforts of Knights in New York.

On Staten Island, they joined New York State Deputy Sal Restivo and dozens of New York Knights in distributing relief supplies at Fr. John C. Drumgoole Council 5917 and toured the devastation at — and in the area surrounding — Manresa Council 2147.

Visiting New Jersey last week was Supreme Treasurer Logan Ludwig, who oversaw the distribution of a truckload of supplies with the help of Vincent Lombardi Council 6552 in Middletown. He also brought a check for $75,000, which will be distributed to those in need by the New Jersey State Council led by State Deputy Dan Rossi.

For additional information or to donate, visit www.kofc.org

Speaking to the state deputies and state chaplains assembled in Dallas, Texas, for the annual state deputies meeting, Supreme Knight Carl Anderson encouraged them in their charitable leadership and emphasized the importance of evangelizing through charity. Discussing his time last month in Rome as an auditor of the Synod of Bishops on the New Evangelization, he also called on Knights to strengthen Catholic families as a means of furthering the new evangelization.

Both the Order’s charity and its work to strengthen families spiritually must be oriented toward evangelizing, both in word and deed, a culture that is deeply in need of the Gospel’s message of love.

With reference to the Order’s charitable work, the Supreme Knight also announced that the Order had collected $350,000 in donations for victims of Hurricane Sandy and had distributed $500,000 in aid to the affected areas. Having just visited the devastated areas of Staten Island last week while helping to distribute relief supplies and funds to aid in the relief effort, Anderson singled out for special thanks the state deputies of New York, New Jersey and Connecticut, who have actively overseen Knights’ relief efforts in areas affected by the storm.
George Hanna Elected Supreme Warden

George Hanna, senior vice president of Fraternal Services and past state deputy of the District of Columbia State Council, was elected supreme warden by the Board of Directors Nov. 2, 2012. A Knight for 31 years, he is a member of St. Thomas Moore Council 11578 and James Cardinal Hickey Prince of the Church Assembly 2534 in Washington, D.C. Hanna served as state deputy from 1990-95. He later served as district master. After 25 years of employment with the U.S. Postal Service, Hanna joined the Knights of Columbus Supreme Office staff as first a regional program consultant and, in 2006, as vice president of Fraternal Services. He was promoted to senior vice president two years later.

Hanna and his wife Yvonne are parents of three children and reside in Temple Hills, Maryland.

Coats for Kids

As the Christmas season approaches, temperatures continue to drop. What better way to give thanks to God for our blessings, than to share those blessings with a coatless child? Despite the harsh economic climate, we have been able to keep the price per coat the same as last year — $195 for a case of 12, which equates to $16.25 for each high quality winter coat. Simply visit www.kofc.org/coats for details on how to get involved. Coats for Kids is one of the Order’s Eight Featured Programs; if your council purchases and distributes eight cases of coats, then all four requirements for the Youth Activities Section of the Columbian Award will be fulfilled.

Fraternal Survey: Tells Our Story of Service Best

Councils, assemblies and circles must complete the 2012 Annual Survey of Fraternal Activity (#1728) and submit it to the Supreme Council office by Jan. 31, 2013. This form can be filed electronically by going to kofc.org/forms or by mailing in the form from the Council Reports Forms Booklet (#1436).

Encourage Renewal of Marriage Vows

Families are the base that the Knights of Columbus rests on, and the vow of marriage exchanged between a man and a woman in love is the foundation for each family.

That’s why more and more councils are including an annual marriage vow renewal program in their family programming. Such programs offer couples a chance to remind themselves of their sacred commitment to each other and their place in God’s plan.

Ask your council chaplain to help plan a marriage vow renewal program for your council or perhaps the entire parish. It can take the form of a Mass or prayer service that offers married couples a chance to renew their vows.

Food for Families

Reimbursement Program for Local Councils

The need to feed hungry families is constant. In order to encourage increased council outreach to food banks, food pantries and soup kitchens, the Knights of Columbus will now offer financial rebates to councils that donate food or money. Effective immediately and retroactive to July 1, 2012, the Supreme Council will refund $100 for every $500 or 500 pounds of food that a council contributes to a parish food pantry, community food bank or soup kitchen, up to a maximum refund of $500 per council, per fraternal year. Indicated contributions of food and/or money should be cumulative for the fraternal year. Although food donations are valuable, food bank managers often say that contributions of money are even more valuable, as they allow the food bank to procure exactly the food items that they need. In addition to monetary donations, volunteer support may be offered to help sort food and perform other valuable functions.

In addition, councils that report volunteer support will receive an attractive wall plaque in recognition of their participation in the Food for Families Reimbursement Program. It contains space for date plates recognizing participation in successive years. Once the plaque is full, an additional one will be provided.

Councils will continue to report Food for Families outreach using the Food for Families report form. The form now includes space to report financial support given (for which documentation must be provided) and for personnel of the organization receiving donations to acknowledge receipt of the food. Councils should report all financial and food donations made in a fraternal year by June 30 on the Food for Families form (www.kofc.org/forms). Questions regarding this program can be made to Jason Porrello, Food for Families Manager, at (203) 752.4571 or Jason.Porrello@kofc.org.

Supreme Knight and Deputy Supreme Knight Attend Canonization

Supreme Knight Carl Anderson (left), Deputy Supreme Knight Dennis Savoie (right) and Lieutenant Governor Graydon Nicholas (center) were among the thousands attending the canonization ceremony in Rome for St. Kateri Tekakwitha. St. Tekakwitha is the first Native American saint. Nicholas, an attorney and judge, is the first Native American to hold the office of Lieutenant Governor of New Brunswick. He is a member of Bishop Dollard Council 142 in Fredericton, New Brunswick.

MEMBERSHIP IN THE KNIGHTS OF COLUMBUS is open to men 18 years of age or older who are practical (that is, practicing) Catholics in union with the Holy See. This means that an applicant or member accepts the teaching authority of the Catholic Church on matters of faith and morals, aspires to live in accord with the precepts of the Catholic Church, and is in good standing in the Catholic Church.
The Gift of Mobility
The Knights of Columbus and the Global Wheelchair Mission

In 2003, the Knights of Columbus began a partnership with the Global Wheelchair Mission, sponsoring 2,000 wheelchairs that were distributed in Afghanistan. Since then, Knights in Canada and the United States, as well as other jurisdictions, have sponsored the distribution of more than 30,000 wheelchairs in Argentina, Colombia, Cuba, the Dominican Republic, Ecuador, Guatemala, Jordan, Mexico, Morocco, Oman, Panama, the Philippines, the United States and Vietnam. Every Knights of Columbus council is encouraged to get involved in helping bring the gift of mobility to people throughout the world.

Working with the Global Wheelchair Mission is a perfect opportunity to involve the entire parish in a Knights of Columbus program. The wheelchairs are obtained at deeply discounted prices (a $500 wheelchair can be obtained for only $150). A council can do even more with this program by asking its entire parish to join the effort. Knights should work with the pastor and other parish groups to establish a coordinated fundraising campaign. Make announcements at Masses, ask the pastor to co-sign a letter with the grand knight to be sent to all parishioners asking for assistance, and make announcements about the initiative at Masses, council meetings and meetings of parish groups.

Recently, a flyer on the program was sent to all grand knights of record. Any council that hasn’t received a flyer should contact Fraternal Services at 203-752-4472. The material includes details on how to conduct the program, such as hosting a “Wheelchair Sunday” in the parish.

Remember also that participating in this initiative is one of the Order’s “Featured Eight” programs. If the council, working with the parish, raises the funds to purchase 100 or more wheelchairs, the council would fulfill all four of the programming requirements in the Community Activities category for the Columbian Award.

Keep in mind that every charitable program also represents a membership recruitment opportunity. Nowhere is this truer than in programs that involve parishioners and prospects. By working with the Global Wheelchair Mission and by conducting a “Wheelchair Sunday,” the council demonstrates how membership will benefit the man’s family, his Church, his community — the entire world. Be prepared to ask qualified volunteer parishioners to join the council, and have Membership Documents (#100) on hand for them to complete.

Prohibition of Advertisements for Competing Financial Products and Services

Fraternal publications are prohibited from accepting advertisements that are directly or indirectly related to the sale of financial products and services, other than those offered by the Knights of Columbus.

The Knights of Columbus, a fraternal benefit society, has always offered financial assistance to widows and orphans of members through highly-rated financial products and services. The Board of Directors has determined that publication of advertisements for competing financial products and services in fraternal publications impedes this purpose. Fraternal publications of the Knights of Columbus should not promote financial products and services that compete with financial products and services offered by the Knights of Columbus.

Rev October 2011*

Special Olympics Report

The Knights of Columbus has always had a close relationship with Special Olympics. To further track local councils’ involvement, make sure that your council completes the Partnership Profile Report with Special Olympics (#4584) and submits it to the Supreme Council Office by Jan. 31, 2013, with copies to the state deputy, district deputy and the council’s files. This form is available at www.kofc.org/forms.

Prohibition of Use of Membership to Promote Competing Financial Products and Services

Section 162.24 of the Laws of the Knights of Columbus prohibits members from using their membership in the Knights of Columbus to promote the sale of any financial products and services other than the financial products and services offered by the Knights of Columbus. Any use of membership affiliation with the Knights of Columbus to promote the sale of any financial products and services other than the financial products and services offered by the Knights of Columbus is contrary to the interests of the Knights of Columbus and is prohibited.

Additionally, Section 162.11 prohibits members from using the name and emblem of the Knights of Columbus in connection with “any business, or social, or other enterprise, without permission of the Board of Directors.” Section 162.11’s prohibition bars, among other things, the use of the name and emblem of the Knights of Columbus in connection with the promotion of any financial products and services other than the financial products and services offered by the Knights of Columbus.

Rev October 2011*
Knights of Columbus and the Year of Faith

In announcing the Year of Faith, Pope Benedict XVI called for a “renewal of the Church ... through the witness offered by the lives of believers.” Members of the Knights of Columbus have a responsibility to take a leadership role in the Year of Faith.

The Year of Faith began on October 11, 2012, the 50th anniversary of the Second Vatican Council and the 20th anniversary of the promulgation of the Catechism of the Catholic Church. The close of the Year of Faith will take place on November 24, 2013, the Feast of Christ the King.

The Order’s Year of Faith program is based on the four categories outlined by Pope Benedict in his document Porta Fidei (Door of Faith) that are designed to lead each believer into a deeper relationship with Christ and his Church — Faith PROFESSED, Faith CELEBRATED, Faith LIVED and Faith PRAYED.

Faith PROFESSED

For Knights, learning more about our faith allows us to better witness to Christ in our lives, our families, our charitable work and in all the efforts we undertake within our councils. Our Order provides many resources to help Knights, their families and their fellow parishioners deepen their faith.

• What Is the New Evangelization? — Read and distribute copies of this new Catholic Information Service booklet (#401) in your council and parish.

• Christifideles Laici — This papal document, On the Vocation and Mission of the Lay Faithful, is especially relevant to Knights. Ask your council chaplain to lead a retreat on Christifideles Laici or to base one of his council meeting messages on it.

• Familiaris Consortio — Read the Catholic Information Service booklet (#318) on this papal document, On the Role of the Christian Family in the Modern World, which provides an excellent introduction to the meaning and importance of Catholic family life. Discuss key points in a council meeting.

• Columbia — Read the Supreme Chaplain’s monthly column when you receive each issue; discuss it with your family and as part of monthly council meetings.

Faith LIVED

Our first principle as Knights is charity — love of God and love of neighbor. We should consciously live out our faith in every aspect of our lives, and especially in our charitable work with the Order. By focusing our efforts on those who most need our help, Knights can live out their faith in a very practical and public way.

• Food for Families — Collect and distribute food to needy families, especially around Thanksgiving, Christmas and Easter.

• Coats for Kids — Provide new coats to needy children during winter months.

Faith CELEBRATED

As Knights, our faith motivates our charitable and spiritual activities. In this Year of Faith, we have opportunities to gather in the spirit of unity with each other, our families and our Church for events that celebrate our faith and strengthen our solidarity with our priests and bishops.

• Corporate Communions — Designate a Sunday each month for Knights to sit together at Mass, wearing their K of C lapel pins or name badges, and have a meal afterwards for Knights and families.

• Pilgrimage — Make a prayerful visit to a cathedral or shrine to attend Mass or a devotion, especially Eucharistic Adoration.

• Clergy Appreciation — During March (Founder’s Month), host a Clergy Appreciation event honoring local clergy and Venerable Michael McGivney.

Faith PRAYED

As Knights, we know that we are called to love God wholeheartedly and to love our neighbor as ourselves. Prayer is our source of unity and strengthens our spirit and our good works. It offers us the opportunity to express our love of God, and the time to reflect and to seek the strength and inspiration for an authentic love of neighbor that reveals Christ to those we serve. We should pray in our personal lives, and with our family, parish and council.

SEE YEAR OF FAITH PAGE 7

‘40 Day Food Fasting’

Knights Gather 900 Items for Food Pantry

The “40 Day Food Fasting,” sponsored by St. Joseph the Worker Council 9384 in Marrero, La., came into being after Grand Knight Leroy Jackson Sr. and his fellow Knights committed to starting 2012 with a healing process and began looking at how its members could better exemplify the Order’s first principle — charity. During parish announcements that followed Mass, Jackson said it was always stated that many people were in need of food, and the parish’s food pantry was low and in need of donations. The council decided to donate food to the parish’s facility and to collect that food in the form of “fasting” for 40 days. Throughout the program, each participating member would put aside a non-perishable food item at a specific location in his home every day. The fast started July 13, 2012, and ended August 21, 2012. On the 40th day, council members prayed at home. The food that had been collected was brought to the council the next day. The council donated more than 900 items to the church’s food pantry.

HAS YOUR COUNCIL CONDUCTED AN OUTSTANDING PROJECT LIKE THIS?

If so, we’d like to hear about it. Please send information on your project (including the when, where, what, who, why and how of the activity) and photos to knightline@kofc.org. If you have any questions about sending in photos, call us at 203-752-4264. In addition, if you think your council has an event or program that is an outstanding example of one of the six “Surge … with Service” categories — Church, Family, Culture of Life, Youth, Community or Council — let us know. We would like to produce a listing of upcoming events that we can pursue for possible promotion with local media and/or for use as a feature article in one of our publications. Please send a brief description of your upcoming event (one or two sentences about the project), with the date, location and contact information, to knightline@kofc.org or call 203-752-4264.

Members of Council 9384 with the collected food donations.
This year’s Thanksgiving holiday was a joyful celebration for blessings received thanks to efforts by the Knights of Columbus throughout the United States. K of C members held several events to help those in need enjoy this Thanksgiving, and the Knights ran a commercial in several markets around the country inviting the public to help support efforts to feed the hungry especially at this time of year.

In New Haven, Conn. members of Holy Family Council 8882, located at the Knights of Columbus headquarters, delivered a truckload of clothing donated by K of C employees to Christopher Martin’s Restaurant in New Haven, which annually provides a three course Thanksgiving meal to some 500 working poor and homeless individuals. The donated clothing was distributed to the people attending the event.

For the 22nd consecutive year, Knights of Columbus Fairview Council 4044 in Chicopee, Mass., conducted a community Thanksgiving dinner. Expected to feed more than 3,500 people, the event gathered and fed to those in need — either of a holiday meal or the company of friends and family with which to share it. Meals are given to area facilities that serve the needy, and delivered to the homebound. Volunteers begin food preparation on Monday of Thanksgiving week, providing meals to the Chicopee Boys and Girls Club dinner that evening. By Thanksgiving day the Knights are ready for their feast, which includes nearly 2,000 meals delivered to the elderly and disabled, along with a sit down meal from for people in need or alone.

Friday, Nov. 23, Knights in the Bridgeport, Conn., area distributed hundreds coats to children in need in the greater Bridgeport area as part of the Order’s “Coats for Kids” program. Last year, through the coats distribution program, more than 725 K of C councils donated 32,508 coats to children in need throughout the United States and Canada.

“Charity — helping those most in need — has always been the first principle of the Knights of Columbus,” said Supreme Knight Carl Anderson. “As we all pause to give thanks this year, it is important that we not forget those less fortunate than ourselves, and that we do all we can to help them give thanks too.” Supreme Knight Anderson attended both events to thank the volunteers for their efforts.

Along with these, and hundreds of other activities across the country, a 30-second Knights of Columbus Thanksgiving Day television message airs this holiday weekend inviting the public to support the Knights’ in feeding those in need. The spot featured the recent “Tractor Cruise for Charity” in Missouri which netted 1,000 pounds of food and $19,000 in donations for local food pantries. In Missouri, the Knights of Columbus Journey for Charity has been a boon for local food banks — and families — trying to makes ends meet. The program is part of the Knights’ Food for Families Program which was established at the height of the economic downturn to help the needy.

On Sunday, Oct. 14, Supreme Chaplain Archbishop William Lori of Baltimore led thousands in prayer for life and liberty. The “Pilgrimage for Life and Liberty” drew a standing room only crowd at the Basilica of the National Shrine of the Immaculate Conception in Washington, D.C.

Archbishop Lori served as principal celebrant and homilist at the Mass, and led the assembled faithful in prayer the rosary on the first day of the USCCB’s Novena for Life and Liberty.He was joined in prayer by Archbishop Carlo Maria Vigano, apostolic nuncio to the United States, and by a large number of concelebrating priests. In his homily, Archbishop Lori warned: “Increasingly, anti-life and anti-family rules are being imposed on people of faith. Our ‘right to choose’ — our right to choose to practice the faith we profess, a right guaranteed by the First Amendment — seems to mean little or nothing to many who wield power. Archbishop Lori cited Pope Benedict XVI’s words on the Year of Faith, in which he said: “Faith opens our eyes to human life in all its grandeur and beauty. ... A Christian may never think of belief as a private act. Faith is choosing to stand with the Lord so as to live with him.” Archbishop Lori serves as chairman of the U.S. bishops’ Committee for Religious Freedom and led the pilgrimage.

As the liturgical procession departs the sanctuary, Archbishop Lori is preceded by the personal representative of the Holy Father to the United States, Archbishop Carlo Maria Vigano, apostolic nuncio, who attended the pilgrimage.
Past Supreme Knight Receives K of C’s Highest Honor

**Gaudium et Spes Award Bestowed on Virgil Dechant**

Past Supreme Knight Virgil Dechant received the Orders’ highest honor at a dinner in Dallas, Texas during the annual midyear meeting. The *Gaudium et Spes* Award was established by Dechant in 1992, with Mother Teresa as its first recipient.

The award is named for the Second Vatican Council’s Apostolic Constitution on the Church in the Modern World. Dechant is the award’s tenth honoree. Other honorees include l’Arche founder Jean Vanier, Cardinal John O’Connor of New York, and Vatican Secretary of State Cardinal Tarcisio Bertone.

Cardinals Theodore McCarrick and Justin Rigali attended, joining Supreme Chaplain Archbishop William Lori of Baltimore and Archbishop Joseph Naumann of Kansas City in Kansas and a number of other bishops and priests, as well as Virgil Dechant’s wife Ann, members of their family, many of the past state deputies of Dechant’s home state of Kansas, the state deputies and state chaplains, and the board of directors and members of the executive staff of the Knights of Columbus.

Cardinal McCarrick gave a speech recounting some of his fond memories of friendship and collaboration with Dechant for more than 50 years.

A video presentation highlighted some of the past supreme knight’s notable accomplishments, especially in the areas of K of C membership, his emphasis on the inclusion of family members in the Order’s activities, the professionalization of the insurance operation, the relationships built with the Vatican and the local Church, and the establishment of the *Gaudium et Spes* Award.

Supreme Knight Carl Anderson bestowed the award, with Supreme Chaplain Archbishop William Lori reading the citation.

Receiving his award during the 50th anniversary year of the opening of the Second Vatican Council, Dechant said that he accepted the award on behalf of all those Knights who had worked so hard to implement the teachings of the Council.

He informed those gathered in his honor that he would be donating the $100,000 honorarium attached to the award to a K of C scholarship fund for seminarians.

Dechant also thanked Cardinal Theodore McCarrick for having first suggested that the Order open the cause of the Order’s founder, the Venerable Servant of God Father Michael McGivney in 1977. Dedication to Father McGivney’s vision, Dechant said, had transformed the Order.

The past supreme knight also praised the leadership of Supreme Knight Carl Anderson, who succeeded him as leader of the Knights of Columbus, encouraging all those in attendance in their commitment to the Order and in their commitment to the leadership shown by Supreme Knight Anderson.

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Fourth Degree Exemplification Held in Europe

*New Assembly Charted at Military Air Base in Germany*

One hundred military personnel on active duty, Department of Defense civilian employees and contractors, and retirees based in Germany, Italy and Great Britain, had the Fourth Degree conferred on them and became the charter members of Father H. Timothy Vakoc Assembly during a recent Fourth Degree exemplification held at Ramstein Air Base in Germany. Supreme Master Dennis Stoddard and Assistant to the Supreme Knight for Military and Veterans Affairs Colonel Charles Gallina, USMC/Ret. observed the exemplification.

Auxiliary Bishop F. Richard Spenser of the Archdiocese for Military Services, USA, was the main celebrant for the Mass that followed the exemplification. This is the first assembly formed in Europe and is part of the new Military Overseas Europe Special District. The assembly is named for Father H. Timothy Vakoc, a military chaplain who died of wounds received during Operation Iraqi Freedom. In the past year, other assemblies have been formed at Camp Zama, Japan, and the Yongsan Garrison in Seoul, Korea.

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Share Your Year of Faith Activities

The Year of Faith, proclaimed by Pope Benedict XVI, began on Oct. 11, 2012, and will end on the Feast of Christ the King, Nov. 24, 2013. It marks the 50th anniversary of the opening of the Second Vatican Council and the 20th anniversary of the promulgation of the Catechism of the Catholic Church. The work of Vatican II set the Church on the path of the Good Samaritan — with faith expressed through acts of charity — a journey that has continued into the 21st century. It’s a path that the Knights of Columbus has wholeheartedly embraced. Councils throughout the Order are now planning events to mark and celebrate the Year of Faith. We are interested in what your council may be planning and will possibly share your events with other Knights through this newsletter and other publications. Please send any information and photographs on your Year of Faith events to knightline@kofc.org. We look forward to hearing from you.
Reserve Gym Time for Your Free Throw Championship Today!

If your council has not yet ordered a Free Throw Contest Kit (#FT-KIT, available at www.kofc.org/forms or by calling 203-752-4270) there is still time to do so. The recommended time frame calls for the council level competition to be held in January. Consult with your state program director to coordinate your contest date — the council contest must take place before any district, regional or state competitions, so the dates can vary depending on where your council is located.

Remember that any child between the ages of 10 and 14 may compete, and advertise accordingly. Posters are included in the Contest Kit, making it easy to get the word out. Ask school officials, (public or private), CYOs or your parish priest if you may put up the posters. Also give them a few Entry Forms/Score Sheets so the children can pre-register. High school athletes should check with their state athletic association to make sure the program doesn’t conflict with their eligibility to play on their high school team.

Visit www.kofc.org/freethrow for more contest information as well as a video featuring Bishop John Barres of Allentown, Pa., extolling the virtues of the program (along with the Soccer Challenge, which has recently wrapped up).

Start the Year Right, Recruit a New Knight

Start the new year off right by recruiting at least one new Knight into your council. Council officers are especially encouraged to lead this recruiting push during January and to set the example for the rest of your members. Consider forming your officers into teams to help meet your goal.

Using the two-on-one recruiting method brings twice the energy, enthusiasm, knowledge and persistence to your effort and doubles the chance of success.

Begin by setting a goal, such as having the best recruitment month ever for your council or achieving your membership quota by month’s end. Once the goal is set, organize two-man recruitment teams from the council officers as well as additional recruiters.

Train your recruiters. Ask your council’s field agent to offer advice on salesmanship. Once your recruiters are ready to go, divide your council’s prospect list among the two-man teams and let them get to work.

Call prospects to schedule a visit with them and their wives and your two-man teams. During these personal visits to the prospect’s home, team members should talk about local council activities and the benefits that Knights of Columbus membership brings not only to a member but to his entire family. Have the team review promotional materials with the prospect and his wife, and the various videos available at kofc.org/films. Also, give them the address for the “Join” feature on the Order’s website (www.kofc.org/join) so they can check out information for themselves.

At the end of the meeting, the team asks the prospect to join and assists him in completing the Form #100. A team member should accompany him to the meeting with your council’s Admission Committee, to the First Degree exemplification, and to the first council meeting following his initiation. This recruiter should introduce the new Knight to the council members, see that he is assigned to committees or programs that interest him, and encourage him to complete the Second and Third degrees.

Get Ready for the 40th Annual March for Life — Jan. 25

The 2013 March for Life will be held Friday, Jan. 25, 2013, in Washington, D.C. The march, which commemorates the anniversary of the U.S. Supreme Court’s infamous Roe v. Wade decision that legalized abortion on Jan. 22, 1973, is being held this year on Jan. 25. All Knights and their families, particularly those in the D.C. area, are urged to join the event. Knights who cannot go to Washington should participate in local or state pro-life demonstrations. To assist your culture of life activities, the Supreme Council offers a variety of materials (all of which are free of charge when ordered in reasonable quantities; there is only a shipping charge). See the supply catalog (#1264) for a complete listing or visit “Culture of Life” at kofc.org/service. For details on the 40th Annual March for Life, visit marchforlife.org.

YEAR OF FAITH, FROM PAGE 4

• Year of Faith Prayer Booklet — Obtain, use and distribute copies of this handy collection of traditional prayers (#10083) to Knights, your pastor and those in your parish.
• Marian Prayer Program — Participate in the Orderwide program honoring Our Lady of Guadalupe.
• The Rosary — Pray the Rosary at a council meeting or special event and distribute rosaries in your parish, possibly to First Communion children, Confirmation and RCIA candidates, and newly married couples.

Each council that conducts at least one program in each of the four focus areas (Faith PROFESSED, Faith CELEBRATED, Faith LIVED and Faith PRAYED) and submits the Year of Faith reporting form (#10084) will receive a print of a Holy Family icon suitable for display. To qualify for the incentive, requirements must be completed by the close of the Year of Faith, November 24, 2013. As your council conducts its Year of Faith activities, please take photographs of the events and submit them to columbia@kofc.org.
Here we are, quickly approaching Christmas, and it’s often easy to forget the true meaning of the season. Remember to help spread the “Keep Christ in Christmas” message whenever you have the opportunity. Truly, the best gifts of the season cannot be wrapped.

But this time of year also brings last minute gift-giving decisions, whether we like it or not. According to many retail establishments, holiday sales may not meet expectations. The general trend in the consumer base in North America is to make purchases based on three key elements: price, information and usefulness.

The initial reaction for many people when you mention life insurance as a gift is a quick step back and a questioning stare. How morbid, they may think quietly or aloud. While it may seem that way when you first mention it, life insurance is a really thoughtful gift that can be a financial life preserver in tough times.

The problem with life insurance is the general perception. Many think of life insurance only in cases where someone dies. Life insurance should, in fact, be thought of as a precautionary protective measure for a family unit. The purchase of this product can mean saving your home, sending your children to college, and preserving your spouse’s quality of life in the event of your death.

One of the times you may want to purchase life insurance for someone is when a family has a new baby. It’s a great, low-cost way to set money aside for the future (i.e. college tuition, housing, business start-up, etc.). Of greater importance, it ensures these children will have insurance as adults, in case an illness later in life makes him or her uninsurable.

Newlyweds are also ideal recipients for life insurance. As they join their lives and financial responsibilities, young couples need to make sure that their early investments are fully protected. If something were to happen to one of them, the other may be faced with serious financial hardship. A life insurance policy is an ideal way to ensure their future and protect their assets.

As nontraditional as it may be, life insurance is a wise and caring gift to purchase for many people. While they hope they will never have to use it, their loved ones will appreciate this present, if ever needed.

Why not consider life insurance? It is affordable, provides peace of mind and security, and there are a number of policies that meet each individual’s specific life situation.