Our Vocation to Fraternity

Supreme Knight Addresses State Deputies at Midyear Meeting

During the state deputies’ annual midyear meeting, held Oct. 31–Nov. 2, Supreme Knight Carl Anderson announced three international initiatives and noted the need for local councils to reflect both the excellence of the Order and the enthusiastic spirit of missionary fraternity. The supreme knight made his keynote remarks during the welcome dinner for the event at the Hilton Baltimore.

“This is a time to take the pulse on how our jurisdictions are doing, to look forward to putting together — in a very practical way — things we need to put in place to keep the Order moving forward,” said Supreme Knight Anderson. “When we met in August at the Supreme Convention it was under the theme ‘You Will All Be Brothers: Our Vocation to Fraternity.’ And that is the theme we are going to carry forward throughout the fraternal year.”

The three international events announced by the supreme knight were the World Games of Special Olympics in Los Angeles in summer 2015, of which the Order is a major sponsor; the World Meeting of Families in Philadelphia, which the Order is also sponsoring; and the 2016 World Youth Day in Krakow, Poland, for which the Knights of Columbus will host the Krakow site that will be home to English-speaking pilgrims attending the event.

“The Knights of Columbus is at the center of these three projects and that should energize what we do this fraternal year and beyond,” Supreme Knight Anderson said.

Supreme Knight Presents Charter to Newest Council in Washington, D.C

On Oct. 26, Supreme Knight Carl Anderson presented a charter to the newest council, St. Augustine Council 15723, in Washington, D.C.

Speaking to the charter members, Supreme Knight Anderson commented on the Order’s past charitable efforts, particularly in Haiti.

“It has been almost five years since that terrible earthquake,” he said. “One of the things we decided, when we found out there were almost a thousand children that had legs amputated in Haiti as a result of the earthquake, was that we would make sure every single one of them got an artificial limb, got the best chance we could give them for a new life.”

He noted that during the first distribution of wheelchairs in the area, he met many who had lost their entire family as a result of the earthquake. They were missing limbs and without family or home, yet

Grand Knight Checklist – December

- Remember these upcoming dates:
  - Jan. 1 — Council Per Capita and Catholic Advertising assessments levied by the Supreme Council.
  - Jan.1 — Culture of Life fund assessment levied by the Supreme Council.
  - Jan. 31 — Survey of Fraternal Activity (#1728) due.
  - Jan. 30 — Partnership Profile Report with Special Olympics (#4583), Free Throw Championship Participation Form (FT-1) and Substance Abuse Awareness Poster Contest Participation Form (#4001) all due.
- Review how your council will participate in the annual Food for Families initiative.
- Begin collecting your council’s data for the annual Survey of Fraternal Activity (#1728), due after the start of the new year.
- Make sure your council is on the path to earning the Star Council Award.
He also discussed the “Building the Domestic Church: The Family Fully Alive” initiative, which was introduced at the supreme convention and begun in October. He said this is a very important initiative for the Order that will help hundreds of thousands of families looking for greater pastoral support, greater formation, and better family programs for their children. He added that the program can help prevent divorces because it encourages family prayer, closeness, catechesis and communication among family members.

“The greatest fraternal benefit that we offer the world is ourselves. We offer the opportunity to have Christian brotherhood with men and women who take the call to Christian life seriously, and to do what Pope Francis has described as fraternity — that each person becomes a neighbor who cares for others,” the supreme knight concluded. “That’s charity, that’s unity and that’s fraternity. And that’s what we are as the Knights of Columbus.”

On Nov. 1, the Solemnity of All Saints, the meeting participants attended Mass at the Basilica of the National Shrine of the Assumption of the Blessed Virgin Mary. Supreme Chaplain Archbishop William Lori was the principal celebrant and homilist at the Mass. Following the Mass, the state deputies’ wives toured the basilica while their husbands returned to the hotel for a morning business session.

Vice President of Membership Growth Lou Barbour addressed the state deputies on the various membership incentives being offered as well as the tools available to them for promoting membership growth in their jurisdictions.

Supreme Knight Anderson spoke again to the state deputies on Saturday: “The vast majority of Knights of Columbus today say they never, or they rarely, ask someone to join the Knights of Columbus. That has to change, and the message has to come from you. Ask a friend to join. Ask a fellow Catholic in your parish to join. That’s a responsibility of membership.”

He added that the Order has the building blocks in place for steady consistent growth: the one new member per council per month recruitment plan; the focus to increase the number of Star Council Award winners; and the push to increase the number of First Degree exemplifications.

“I think the Knights of Columbus has a terrific product to offer,” he said. “But we have to make sure that this terrific product is reflected in the local brand, which is the local council.”

With the conclusion of the morning business session, the state deputies broke off into workshops led by the supreme officers and membership program consultants. Following these workshops, the state deputies attended working lunches with the membership program consultants to set strategic growth plans for their jurisdictions.

Charter, from Page 1

bore witness to great strength. “I talked to a young woman, who had lost a leg. She said to me, ‘The first thing I am going to do is go to church and thank God.’ It brought home to me, very clearly, that spiritual strength and spiritual integrity does not depend upon affluence or upon material possessions. It depends upon something very different,” the supreme knight shared with those gathered.

“Christian discipleship, the authority of Christian witness, depends upon people who have experienced something, or suffered something, or sacrificed something and have been able to walk through the valley and come out to the other side strengthened,” he continued. “That’s what our neighborhoods need. They need people of faith. They need people with a strong voice who are willing to speak out. And they need people with a strong arm who are willing to reach out and help their neighbors.”

Supreme Knight Anderson directed his final remarks to the efforts of the new Knights, saying, “I am very proud that we have a new council here at St. Augustine, and I just want to thank our brothers in Council 15723 for what you have done to get this established and what you’re going to be doing in the future for this church, this parish and this community.”

The charter presentation was held at St. Augustine Catholic Church, known as the “mother church of African-American Catholics in the nation’s capital.”
In November, a Baltimore pregnancy center was the recipient of the 500th ultrasound machine donated under the Knights of Columbus Ultrasound Initiative. Supreme Knight Carl Anderson presented the ultrasound machine to the Greater Baltimore Center for Pregnancy Concerns for use at its Dundalk, Md., facility, stating, “When we began this program five years ago, we hoped to put a machine in every state.”

“This program has been successful because of the great need [for this technology] and the generosity of brother Knights from coast to coast,” the supreme knight continued. “Not only has this program saved the lives of countless unborn children, but it has saved many mothers and fathers from a lifetime of regret.”

Supreme Knight Anderson made the presentation along with K of C supreme chaplain, Archbishop William Lori of Baltimore, at the annual midyear meeting of state deputies, held this year in Baltimore.

The Knights’ Ultrasound Initiative began in January 2009, initially providing a dozen or so machines that produced images of the unborn. The program has since expanded throughout the United States, Canada and Jamaica. It now employs a range of devices that utilize the latest 3D-technology, allowing the mother to see detailed images of her child in real time.

From the beginning, the availability of ultrasound technology has had a powerful impact, enriching the bond between mother and child — and father and child — and informing their decision-making about abortion.

The program encourages local councils to advocate for qualified pro-life centers in their areas by raising half the expense of an ultrasound machine through a variety of fundraising efforts. The K of C Supreme Council’s Culture of Life Fund then matches those dollars to contribute to the purchase of a single machine.

The initiative continues to expand. In recent years, mobile medical units that use ultrasound machines the size of a laptop computer have increasingly been made available to a number of communities.

In the United States, the annual March for Life will be held in Washington, D.C., on Thursday, Jan. 22, to call for the overturn of the infamous Roe v. Wade decision that legalized abortion in the United States.

This year, the theme of the March, “Every Life is a Gift,” is a reminder that every life truly is precious. Every life deserves to be defended and protected. Join hundreds of thousands in the defense of life by attending the March for Life.

Every council is encouraged to subsidize marchers or organize a bus for Knights and others wishing to participate in the March for Life in Washington, D.C. For details on the 2015 March for Life, visit www.marchforlife.org.

Bring council banners, wear apparel with the K of C emblem and march together as a council. If time allows, make an appointment with members of Congress to respectfully present the pro-life position on pending legislation regarding the culture of life and its effects on our religious freedom. The March for Life Education and Defense Fund will also be sponsoring an exhibit featuring culture of life vendors, a youth rally and the Law of Life Summit Conference and Law Symposium on Wednesday, Jan. 21, 2015. Call 202-543-3377 or visit www.marchforlife.org for more information.

College Knights should also plan to attend the 16th Annual Cardinal O’Connor Conference on Life, co-sponsored by Georgetown University Council 6375, on Saturday, Jan. 24. Visit www.cardinaloconnorconference.com for more information.

Knights who cannot attend the events in Washington, D.C., are encouraged to organize or volunteer with pro-life marches, walks, conferences or rallies nearer to home. Knights throughout the Order are also encouraged to participate in similar pro-life events, such as the 11th annual Walk for Life West Coast, which will be held in San Francisco on Saturday, Jan. 24. Go to www.walkforlifewc.com for more information.

Philippine Knights will have marches for life throughout their country during the month of March. For details, visit www.kofc.org.ph. In Canada, Knights can participate in the National March for Life in Ottawa on Thursday, May 14, or in provincial marches on or around that date. For details, visit www.campaignforlifecoalition.com.

To order Knights of Columbus Defend Life signs (#9341), call 203-752-4403 or send an email to william.obrien@kofc.org. Please include your name, address, telephone number and the exact number of signs you wish to order. For a complete listing of support materials, see the Supply Catalog (#1264) or visit www.kofc.org/un/en/prolife/programs/support_materials.html.

The Supreme Council will count a qualifying March or Walk for Life event as fulfilling all four Culture of Life Activities requirements of the Columbian Award. In order to qualify, councils must involve a minimum of 100 Knights, family members, parishioners or students in a local, regional or national March for Life event and complete the Culture of Life section of the Columbian Award Application (#SP-7).
**Holiday Family Volunteering**

Holidays are a time for families to come together. What better way is there to share the sentiments of the season than by volunteering together? Here are some ideas:

- Read stories to people in nursing homes or hospitals.
- Visit and give gifts to homebound people.
- Take senior citizens who are homebound out for dinner or drive them to their families’ celebrations.
- Adopt a needy family and help them by buying food, gifts and warm clothing.
- Bring a needy child to a holiday event.
- Help people who are visually impaired write and mail Christmas cards.
- Assist local service groups that need extra holiday help.
- Help repair or repaint the home of an elderly couple or needy family.
- Organize a clothing or food drive in your neighborhood; donate the proceeds to a needy family.
- Hold a gift drive for people who are otherwise forgotten during the holidays (such as nursing home residents and people in shelters).
- Sing carols with nursing home residents.
- Help decorate a nursing home for the holidays.
- Bake cookies for a homeless shelter or soup kitchen.
- Take people with physical disabilities on holiday shopping trips.
- Organize games and/or a social at a children’s hospital.

**Continue the Tradition — Volunteer With Special Olympics**

As 2014 draws to a close, consider how your council might participate in a Special Olympics event in the upcoming year. Special Olympics has grown in recent years — hosting 50,000 competitions each year — and needs volunteer support from local communities for its continuing success.

Carry on the Knights of Columbus commitment to this program by volunteering at a local Special Olympics event. Involve your council members, families and friends in a fundraiser to sponsor qualified athletes. For more information on how your council can be involved with Special Olympics, contact your State Special Olympics Chairman or visit www.specialolympics.org.

Councils who support Special Olympics organizations may qualify for an incentive from the Supreme Council. If a council meets the minimum requirements for monies raised and volunteered hours, it will fulfill all four of the Council Activities requirements for the Columbian Award. The council must provide at least 200 volunteer hours in support of state and local Special Olympics activities and raise a minimum of $2,000. These funds can be raised in cooperation with parish or community fundraising activities.

Please remember to visit www.kofc.org/forms and to submit your council’s Partnership Profile Report with Special Olympics (#4584).

**Giving Them Shelter**

Habitat for Humanity is a nonprofit Christian organization with the goal of eliminating poverty housing and homelessness one family at a time. The organization provides affordable houses to needy families by arranging volunteers and organizing supplies to build or renovate a home with the help of the homeowner. Since the program started in 1976, Habitat for Humanity has provided 800,000 houses in more than 100 countries, giving more than 4 million people quality shelter.

Councils, assemblies and circles can get involved with this program in many ways. Offer to serve food to the workers, pick up trash around the work site or help with landscaping. Each newly built house can help bring the poverty level down in your community and ensure a better tomorrow for your neighbors. Supporting this program will not only provide your neighbors with quality housing; it will also fulfill all of your council’s Community Activities requirements for the Columbian Award.

For more information about Habitat for Humanity affiliations in your community, visit www.habitat.org or email volunteer@habitat.org. Remember to report all your work to the Supreme Council on the Annual Survey of Fraternal Activity (#1728) and the Columbian Award Application (#4584).
Home Corporations Handbook

From the earliest days of the Knights of Columbus, many councils have enjoyed a beneficial relationship with the independent home corporations whose facilities they have used. In recent years, however, many councils have sought guidance from the Supreme Council on how to address the increasing difficulty of maintaining the financial viability of home corporations caused by increased property taxes, expanded liability risks, diminished demand for hall rentals, and other challenges.

In response to these frequent requests for guidance, the Supreme Council adopted a policy in 2014 that councils are required to use when working with home corporation facilities. Under the policy, council must maintain written Terms of Use and Charitable Distribution agreements that will govern the council’s use of home corporation facilities and resolve issues surrounding the distribution of a home corporation’s assets upon dissolution. Whether a council decides to strengthen and clarify its relationship with its home corporation or to become a parish-based council, entering into these agreements will provide the council with criteria for making a prudent decision that will serve the council well.

To assist councils using home corporation facilities in adopting these agreements, the Supreme Council has prepared a Handbook for Councils Using Home Corporation Facilities, which includes a brief history of councils and home corporations, examples and illustrations of frequently faced problems, a checklist that will be useful for councils entering into written agreements, and several forms to assist councils and home corporations entering into these agreements. The handbook was released at the state deputies’ meeting in November 2014. Electronic versions of the forms and both agreements are available through the Officer’s Desk Reference and Officers Online Support Materials.

Food for Families

While the need to feed hungry families is constant, the Christmas season is traditionally a time of increased Knights of Columbus outreach through volunteer support and food donations.

In order to encourage increased council outreach to food banks, food pantries and soup kitchens, the Knights of Columbus offers financial rebates to councils that provide donations. For every 500 pounds of food that a council contributes to a parish food pantry, community food bank or soup kitchen, the Supreme Council will refund $100 up to a maximum refund of $500 per council per fraternal year.

Although food donations are valuable, food bank managers often say that contributions of money are even more helpful, as they allow the food bank to procure the exact food items needed. For councils wishing to give a monetary donation, the Supreme Council will offer the same refund — $100 up to a maximum refund of $500 per council per fraternal year — for every $500 that a council contributes.

The Supreme Council will count a qualifying Food for Families program as fulfilling all four of the Family Activities requirements for the Columbian Award. In order to qualify, councils must meet the minimum requirements and then complete and submit the details of their Food for Families program, including the cumulative contributions of food and/or money for the fraternal year, on the Columbian Award Application (#SP-7). Report all monies raised and hours volunteered on the Annual Survey of Fraternal Activity (#1728). Both forms can be easily accessed at www.kofc.org/forms.

In order for your council to fulfill the requirements of the Family Activities category for the Columbian Award, you must collect and donate a minimum of 1,000 pounds of food. In addition, council members must contribute a minimum of 100 volunteer hours in the preparation and distribution of meals to those in need.

Questions regarding this program can be made to either Jason Porrello (203-800-4937 or jason.porrello@kofc.org) or Quianna Richardson (203-752-4402 or quianna.richardson@kofc.org).

Free Throw

The Knights of Columbus Free Throw Championship has been providing a safe, positive environment for kids of all faiths for more than 40 years.

The Free Throw Championship is an easy to conduct program for young boys and girls between the ages of 9 and 14. Local winners progress through district, regional and state levels, and compete for the International Championship Crystal Trophy.

To organize this event in your community, simply follow the rules outlined in the Free Throw Championship Official Guide (#1928). An electronic version of this guide is available under “Support Materials” at www.kofc.org/freethrow. The Free Throw Championship Kit (#FT-KIT), which contains materials for up to 75 participants, is available at www.kofc.org/forms.

Use the posters included to advertise the contest beforehand. Try to preregister contestants prior to the event to get an idea of how many kids will participate. When scheduling a date and location for the event, see if local schools will hold preliminary competitions as part of their intramural or physical education programs. If you have an NBA, WNBA or college team in the area, get them involved. If they are interested, ask them to volunteer with warm-ups or hand out prizes at halftime. For more information, visit www.kofc.org or call the Department of Fraternal Services at 203-752-4270.

Victorino Elected Supreme Warden

Michael P. Victorino, past state deputy of the Hawaii State Council, was elected supreme warden at a meeting of the Knights of Columbus Board of Directors in October.

A Knight for 24 years, Victorino is a member of Maui Council 8578 and Helio-Apostle of Maui Assembly in Kahului, Hawaii, and has served as a councilman for Maui County since 2006.

Victorino and his wife, Joycelyn, have two children and five grandchildren, and reside in Wailuku, on the island of Maui, Hawaii. Their younger son, Shane, is a professional baseball player for the Boston Red Sox.
Active Councils Are Successful Councils

We would like to produce a listing of upcoming events that we can pursue for possible promotion with local media and/or for use as a feature article in one of our publications. Please send information on your project (including the when, where, what, who, why and how of the activity) and photos to knightline@kofc.org. If you have any questions about sending in photos, call us at 203-752-4264.

In addition, if you think your council has an event or program that is an outstanding example of one of the six “Surge … with Service” categories — Church, Family, Culture of Life, Youth, Community, or Council — let us know. Please send a brief description (one or two sentences) of your upcoming event, with the date, location and contact information, to knightline@kofc.org, or call 203-752-4264.

Here is what’s happening in some of our local councils.

Msgr. John R. McGinley Council 1170 in Steven’s Point, Wis., held a barbeque fundraiser for St. Peter’s Middle School. The funds raised during the event, which totaled $2,333, went toward the purchase of bibles and rosaries, and provided assistance to other spiritual programs at the school.

Knights from Council 754 and Msgr. Charles B. Motsett Assembly in Danville, Ill., assisted in a cemetery clean-up. They weeded, scrubbed, and placed flowers on the graves of six priests, 39 sisters, 75 infants and one Medal of Honor recipient. They are also participating in ongoing maintenance, in conjunction with the local parish communities, throughout the year. This will become an annual program in support of Resurrection Cemetery in Danville.

Knights of Columbus organization’s volunteer training and other events to further promote a sense of community and healing.

Deputy Grand Knight Michael Ramirez and other members of St. John’s Council 8190 in Luling, Texas, came to the support of Father Howard Goertz, providing funds of $1,000 for his parish’s October Festival. The council also donated a wheelchair to residents of The Springs, a medical center located in Ottine, Texas. The facility offers assisted living programs and long-term rehabilitation to individuals with traumatic brain injuries.

Members from Newman–Columbus Council 1077 in Evanston, Ill., organized a fundraising event at St. Athanasius Parish as part of their Refund Support Vocations Program. Proceeds from the event were then presented to seminarian Charlie Plovanich. The council has also raised $4,500 in support of organizations assisting individuals with developmental disabilities, including the Special Olympics; the Microgastria–Limb Reduction Defects Association; and Misericordia, a Chicago-based center providing assisted living programs and support for individuals with diverse needs.

Leo XIII Council 805 of Hometown, Ill., made a donation to the Aquinas Literacy Center, run by the Adrian Dominican Sisters, which provides services to individuals wanting to learn English.

The Squires of Disciples of the Springs Circle 5700 gathered donations and support for the American Foundation for Suicide Prevention. Raising $800 for the Arkansas Chapter, the Squires have plans to assist with the organization’s volunteer training and other events to further promote a sense of community and healing.

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The Dominican Monastery of the Infant Jesus in Lufkin, Texas, has experienced the friendship, dedication and service of the Knights of Columbus for the past 30 years. Each year, members of Father Fraher Council 3404 prepare a Christmas dinner for the nuns, while Queen of Peace Assembly in Lufkin serves as an honor guard for special occasions and celebrations at the monastery. The honor guard was present during a funeral service, and most recently, for another nun’s Silver Jubilee. The Knights have also helped the nuns with landscaping and renovation projects, and frequently, individual Knights offer service in areas of their expertise. In addition, council members assisted with the Special Olympic Spring Games, preparing more than 700 lunches for Special Olympics participants, coaches, staff and volunteers.

Seven councils in the Ontario Jurisdiction attended an event at Jesus the King Melkite Catholic Church to receive recognition of their involvement with the Jerusalem Students Initiative. The event began with a Mass, during which State Council Director Jerry Hayes formally presented the councils with their sponsorship material. The program, founded by Jesus the King Arab Christian Council 15045 as a practical way of strengthening the Christian presence in the Holy Land, currently assists 34 students, 26 of whom are sponsored by Knights of Columbus councils.

Members of Big Thompson Council 3434 in Loveland, Colo., and their families prepared nearly 400 sandwich lunches for a sale after weekend Masses in a local parish, raising more than $1,800. The council also hosted a spaghetti dinner for additional fundraising and has plans for annual celebrations.

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Protect Your Family With
Knights of Columbus Insurance

A Vocation to Serve

Every month, the Supreme Council welcomes approximately 25 brother Knights to New Haven for a week of fellowship and instruction. These men come from all across North America to hone their craft and develop their skills.

They’ve done many things. They’ve built houses. They’ve served in the military. They’ve taught students. They’ve discerned the priesthood. They’ve been fraternal leaders. They’ve been business leaders. They’ve been farmers. They’ve been foremen. They’ve been firefighters and police officers, truck drivers and bankers.

Now, despite their different backgrounds and different locales, they share two common bonds: they are Knights, and they are newly contracted agents.

Working for the Knights of Columbus as a dedicated, professional field agent is a vocation.

Though challenging and demanding, a career with the Knights provides an once-in-a-lifetime opportunity to do well for you and your family, while doing good for others.

A career as an agent is principally a career of service. Working with their general agent and our Supreme Council team, each Knights of Columbus agent has a dedicated group of Knights of Columbus families to care for with his expertise and guidance.

The agent meets with his members regularly, helps them review their financial situation, and offers them access to our exclusive line of insurance products.

Our agents receive extensive training, and, through our compensation program, have the opportunity to enjoy an income limited only by the work they put in.

Being in business for themselves, but not by themselves, our agents set their own schedules, and are eligible for a benefits package, which in the U.S. includes group health, life, dental, disability insurance, a non-contributory defined-benefit pension plan, 401(k) plan, expense allowance, reward trips and other incentives. Eligible benefits in Canada include a non-contributory defined-benefit pension plan, expense allowance, reward trips and other incentives.

It’s a tremendous career opportunity – and it’s available now in many communities in the United States and Canada.

Do you love the Order, and have a passion for helping it grow? Are you a man of faith, who wants to serve the Church? Are you a family man, who needs to provide for your loved ones? Are you looking for a vocation through which you will find happiness and fulfillment? Are you entrepreneurial, and looking to set your own schedule, and earn an income according to your effort?

If you, or someone you know, would answer “yes,” to any of these questions, then you owe it to yourself to explore the possibility.

You may just be the person we’re looking for, and we may just be that company you’ve been searching for.

To learn more about the career opportunities in your area and speak to your local general agent, send an email to careers@kofc.org, or call 203-753-4136.

Who knows what the future will hold? In a few short months, maybe you’ll be among the few who gather in New Haven for a week of training in fellowship.

We look forward to welcoming you.

How to Recruit Former Members

Former Knights are familiar with the ideals of Columbianism. Although they left the Order at one time, they know what it is to participate in meaningful activities with brother Knights.

Do not overlook these former members in your recruitment efforts. To remind them of the benefits they once experienced with the Knights, appoint a special “Welcome Back Brother” committee specifically to recruit former members.

Obtain a list of former members (those who took withdrawals or suspensions) and inactive insurance members (those who took withdrawals or suspensions but maintain K of C insurance policies) from the Department of Fraternal Services by calling 203-752-4247 or 203-752-4473. After checking with your financial secretary for additional names and most recent addresses of record, we recommend the following:

- Review the list to determine which former members are residing in the area and eligible for membership.
- Prepare a presentation for former members, highlighting changes such as new programs, activities, benefits and recent council achievements. Be able to tailor your presentation to each of the potential members.
- Contact each former member by phone to arrange a personal visit, or invite them to a “Welcome Back” reception for former members.

- Plan the reception using open house procedures. Be sure to invite your council chaplain and insurance agent to speak at the event.
- Order recruitment materials from the Supply Department. Prepare kits of these materials for distribution.
- Ask the former members to sign a Membership Document (#100) to renew their membership.

Remember that the Knights of Columbus Insurance program, the financial backbone for all the Order’s good works, relies on council-agent teamwork for its success. Insurance is often a compelling reason for a man to join the Knights of Columbus. Many men — even those who don’t have a great deal of time — find it attractive to be able to protect their family with top quality life insurance while helping to support the many good works of the Order.

Your recruitment efforts can go far to support the Knights of Columbus. Start by working with your field agent. Appoint an insurance promotion chairman to ensure a smooth council-field agent relationship. New officers need to get to know their field agent. Call on him to be a part of your recruitment team or to help train recruiters. Remember, he is a professionally trained salesman — work with him!

For further information on recruiting members, please visit www.kofc.org.
Merry Christmas to you and your family.