

Knightline

KNIGHTS OF COLUMBUS IN SERVICE TO ONE. IN SERVICE TO ALL.

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News for Knights of Columbus Leaders • 1 Columbus Plaza, New Haven, CT 06510-3326, USA

K of C Named a World's Most Ethical Company

The Knights of Columbus has been recognized by the Ethisphere Institute, a global leader in defining and advancing the standards of ethical business practices, as a 2015 World's Most Ethical Company®.

The World's Most Ethical Company designation recognizes those organizations that have had a material impact on the way business is conducted by fostering a culture of ethics and transparency at every level of operation.

Being an honoree for two consecutive years underscores the Knights of Columbus' commitment to leading ethical business standards and practices, ensuring long-term value to its customers, employees, suppliers, regulators and investors. The Knights of Columbus is one of only three companies in the Life Insurance category honored this year.

"For more than 130 years, the Knights of Columbus has been protecting the financial future of Catholic families and providing charity to those on the margins of society," said Supreme Knight Carl Anderson. "That founding principle of helping those in need is at work in every aspect of our business, guiding our corporate governance, our professional

agency force, our investments and our day-to-day business operations. It is this continued commitment to our foundational Catholic principles that is the key to our ethical, sustainable and successful business model."

The World's Most Ethical Company assessment is based upon the Ethisphere Institute's Ethics Quotient™ (EQ) framework, developed over years of research to provide a means of assessing an organization's performance in an objective, consistent and standardized way. The information collected provides a comprehensive sampling of definitive criteria for core

competencies. The EQ framework and methodology is determined, vetted and refined by the expert advice and insights gleaned from Ethisphere's network of thought leaders and the World's Most Ethical Company Methodology Advisory Panel.

Scores are generated in five key categories: ethics and compliance program (35 percent), corporate citizenship and responsibility (20 percent), culture of ethics (20 percent), governance (15 percent) and leadership, innovation and reputation (10 percent).

see *Ethical*, Page 4



Earning Star Council in 90 Days

Councils that earn Star status for excellence in the areas of membership, insurance promotion and service programs lead the Knights of Columbus on the path to success. Even though we are in the final quarter of the 2014-2015 fraternal year, there is still time for your council to qualify for this prestigious honor. To be eligible to earn the Star Council Award, a council must qualify for the Father McGivney, Founders' and Columbian awards.



To qualify for these awards, your council must also submit the *Survey of Fraternal Activity* (#1728) and the *Service Program Personnel Report* (#365).

Step 1: Columbian Award

To earn the Columbian Award, councils must conduct and report at least four major programs in each of the Service Program categories (Church, Community, Council, Family, Culture of Life and Youth).

see *Star*, Page 5

Grand Knight Checklist – April & May

- Remember these upcoming due dates:
 - ✦ June 30 —
 - ✧ *Columbian Award Application* (#SP-7)
 - ✧ *Annual Report — Knights of Columbus Round Table* (#2630)
 - ✧ *Civic Award Application* (#2321)
 - ✦ July 1 — *Report of Officers Chosen for the Term* (#185)
 - ✦ Aug. 1 — *Service Program Personnel Report* (#365)
 - ✦ Aug. 15 — *Semiannual Council Audit Report* (#1295)
- Confirm that your council's Per Capita Tax, Catholic Advertising Fund and Culture of Life Fund assessments were sent to the Supreme Council. Councils that have failed to submit the assessments will be suspended as of April 10.
- If you have not already done so, please submit the *Application for Refund Support Vocations Program* (#2863) and the *Survey of Fraternal Activity* (#1728).
- Make sure your council is on the path to earning the Star Council Award.
- Look to who your council officers will be next year.

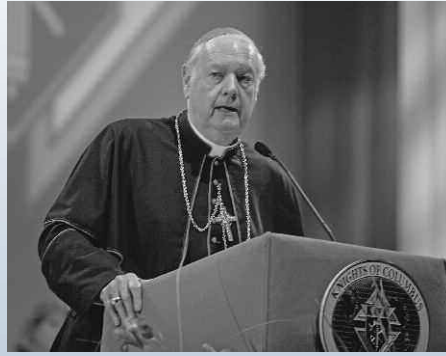


Order Mourns the Death of Cardinal Egan

Members of the Knights of Columbus were saddened by the death of Cardinal Edward Egan, former archbishop of New York, who died on Thursday, March 5, at age 82.

“Cardinal Egan was always a friend of the Knights of Columbus,” said Supreme Knight Carl Anderson. “He was a brother Knight and a regular participant over the years at our annual Supreme Convention, at which he addressed convention attendees on several occasions. As we pause to remember his life and his ministry, we ask all people of faith to join with us in prayer for him, that the Lord may grant his devoted servant eternal rest in heaven.”

Cardinal Egan joined the Knights of Columbus in 1992 as a member



of St. Frances X. Cabrini Council 4096 in Bridgeport, Conn. He attended numerous Knights of Columbus events, delivered the keynote address at the 2003 Supreme Convention States Dinner and gave remarks at the 2008 Supreme Convention States Dinner. In addition, he made the invocation at several state council dinners. He also participated in the Order’s Neighbors Helping Neighbors summit on volunteerism, held as a response to the economic recession in 2009.

Cardinal Egan was ordained in the Archdiocese of Chicago in 1957 and appointed as bishop of Bridgeport in 1988. He was appointed archbishop of New York in 2000 and made cardinal in 2001.

This Year, Show Your Commitment to Life



(CNS photo/Chris Wattie, Reuters)

Throughout the world, pro-life groups are making a stand to promote the dignity of every human life, from conception until natural death. In past years, thousands of Canadians joined together for the National March for Life in Canada to voice their opposition to the culture of death. This year, the march will be held in Ottawa, on Thursday, May 14, 2015, preceded by a candlelight prayer vigil the evening before.

Prayer services, Masses, rallies, conferences and other events, including the Youth Conference and annual Rose Dinner, will also be held in Ottawa during this three-day period.

Attendees of this year’s march have the opportunity to express their opposition to the Supreme Court of Canada’s recent decision in the *Carter v. Canada* case, which declared that it is unconstitutional to ban physician-assisted suicide. Show your support for life at all stages, from conception until natural death, and encourage members of Parliament to invoke the “notwithstanding clause” (Section 33) of the Canadian Charter of Rights and Freedoms to override the assisted suicide ruling.

Councils requiring signs and materials for pro-life events may order *Defend Life* signs (#9341) and other support materials by calling 203-752-4403 or sending an email to william.obrien@kofc.org. Please specify the number of signs you would like to include in your order, and provide your name, address, council number and telephone number. The signs are available in English and French; please note language preference when ordering.

For more information on the National March for Life and other pro-life events in Ottawa, please visit www.marchforlife.ca.

K of C Gives \$400,000 for Aid in Ukraine

Following the violent conflicts in Ukraine, the Knights of Columbus provided \$400,000 to relief programs sponsored by the Catholic Church within that country.

The gift was sent to Major Archbishop Sviatoslav Shevchuk of Kyiv-Halych and Roman Catholic Archbishop Mieczysław Mokrzycki of Lviv to be used for various humanitarian efforts in the country.

Shevchuk and Mokrzycki were among the Ukrainian bishops who met with Pope Francis in Rome on Feb. 20. During the visit, the pope assured them that “the Holy See is at your side” and further encouraged them “to be attentive and considerate to the poor.”

“Too often, the conflict in Ukraine is discussed purely in military or geopolitical terms, while the most vulnerable and marginalized — the young and old, the poor, the sick and the increasing number of refugee families — are almost invisible to the outside world,” said Supreme Knight Carl Anderson. “Our support is meant to further enable the bishops of Ukraine as they help their people and further implement the Holy Father’s call to aid those most in need.”

Many of the Catholic efforts are designed to help orphans and children separated from their parents, and also to aid refugees living on the streets of Ukraine’s capital city of Kiev.

These efforts carry out the message of Pope Francis, who spoke about the care of migrant and itinerant people, saying, “Let us not forget the flesh of Christ, which is in the flesh of refugees: Their flesh is the flesh of Christ.”

The Order began working in Ukraine at the invitation of Church leadership in 2005. Since 2013, seven Knights of Columbus councils — currently with 300 members — have been established in the country.



(CNS photo/Sergey Polezhaka, Reuters)



The Gift of Mobility

The Global Wheelchair Mission, a partnership of the American Wheelchair Mission and the Canadian Wheelchair Foundation, changes lives of children and adults each day, answering the prayers of entire families through the gift of a wheelchair. Your council can join in answering these prayers through participation in Global Wheelchair Mission fundraising.

A council can greatly increase its fundraising potential by asking its entire parish to join the effort in a “Wheelchair Sunday” parish drive. Additionally, the event may cause men to express interest in your council and the Knights of Columbus. When conducting your program, be prepared to ask qualified parishioners to join the council and have *Membership Documents* (#100) on hand for them to complete.

Councils must raise the funds to purchase 100 wheelchairs to fulfill all four of the programming requirements in the Community Activities category for the Columbian Award.

For more information and/or to send a donation, please contact the American Wheelchair Mission or the Canadian Wheelchair Foundation at:

American Wheelchair Mission
2600 E. Seltice Way #A172
Post Falls, ID 83854
www.amwheelchair.org.

Canadian Wheelchair
Foundation
P.O. Box 75038
RPO White Rock
Surrey, BC V4A 0B1
www.cdnwheelchair.ca.



Fortnight For Freedom

Councils are encouraged to participate in the Fortnight for Freedom: The Freedom to Bear Witness, which will be held this year June 21-July 4, 2015. The United States Conference of Catholic Bishops asks people of all religious denominations to participate in this fourth annual period of prayer, fasting and advocacy to respond to our country’s many threats to religious liberty.



(CNS photo/Tom McCarthy Jr., Catholic Review)

Knights can prepare to involve their council and community in a variety of ways, including:

- Sponsoring a day of faith-based service within their communities.
- Hosting a panel discussion on current religious freedom issues and inviting a local or national figure to speak to your parish and council about religious liberty.
- Organizing eucharistic adoration or leading a eucharistic procession past important government or civic buildings in your community.
- Presenting a movie night for members of your parish. Show a film that highlights the importance of religious liberty, such as *For Greater Glory*, which tells the story of thousands of men and women who fought for religious freedom in Mexico in the 1920’s.
- Displaying religious freedom signs. *Respect Religious Freedom* (#10041) and *Defend the First Amendment* (#10042) signs may be ordered through KnightsGear.com or by contacting the Supply Department at 203-752-4214.

For more resources and suggested activities on the Fortnight for Freedom, visit www.fortnight4freedom.org.

How to Recruit Former Members

Former Knights represent a pool of prospects that councils should not overlook when striving for membership growth. Although these men have left the Order, they generally remain familiar with the ideals of Columbianism. Special “Welcome Back, Brother” committees can work to re-familiarize these former members with the Knights of Columbus.

To successfully recruit former members, councils should:

- Contact the Department of Fraternal Services at (203) 752-4270 for a list of former members (those who took withdrawals/suspensions) and inactive insurance members (those who took withdrawals/suspensions but maintain K of C insurance policies) in your area. Check with your financial secretary for additional names and most recent addresses.
- Review the list, determining which former members are eligible for membership.
- Prepare a presentation for eligible members, tailoring it to highlight new programs/activities/benefits and recent council achievements. Past grand knights familiar with circumstances of earlier departures are especially suited to help organize the presentation.
- Order recruitment materials from the Supply Department. Prepare kits of these materials for distribution during personal visits or a

reception for the former members.

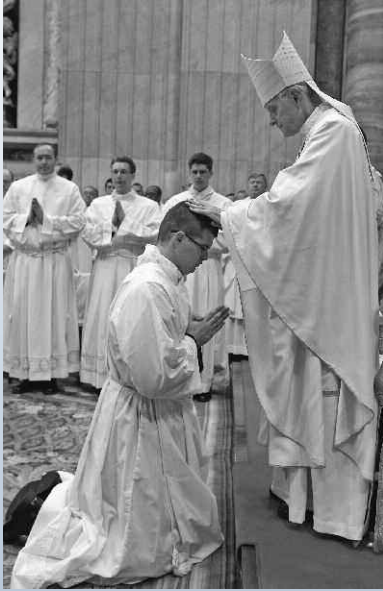
- Contact each former member by phone to invite them to the reception or to arrange a personal visit.
- Refer to open house procedures and the Membership Procedures section of the *Grand Knight’s Handbook* (#915) when planning the “Welcome Back” reception. Be sure to invite your council chaplain and insurance agent to speak at the event.
- Ask every interested former member to renew their membership by signing a *Membership Document* (#100).



NOTE: Reactivating inactive insurance members qualifies the council for both membership and insurance additions toward Father McGivney and Founders’ awards quotas. Reinstatements, readmissions or reapplications qualify the council for membership additions for the Father McGivney Award.



World Day of Prayer for Vocations



Supporting religious vocations has always been a priority for the Order. By providing support to those discerning a call to consecrated poverty, chastity and obedience through the priesthood or religious life, we help enable them to realize their vocations. One way that we can show our support to people discerning the call to priesthood and religious life is to stand with the entire Church in observing the World Day of Prayer for Vocations.

You and your fellow council members can join Catholics from every nation on Sunday, April 26, 2015, in supporting and praying for vocations in a variety of ways. Here are some suggestions:

- Pray at the beginning and end of your council and assembly meetings for an increase in priestly or religious vocations, especially among young people.
- Work with local pastors to organize holy hours for vocations at local parishes.
- Promote “Vocations Day” events such as vocations fairs (with presentations by various seminarians, postulants and/or young religious).
- Hold fundraising drives for a needy seminarian or religious.
- Offer to cover travel expenses for men and women attending personal vocation retreats, or sponsor group visits to nearby seminaries or religious communities.
- Make the Order’s RSVP scholarship and student loan information available to seminarians and postulants.
- Show support for local religious by sponsoring an ad for their communities in your parish bulletin or local newspaper, or by hosting receptions celebrating religious professions or ordinations.

Support Religious Vocations

Faced with higher tuition and living costs, many men and women in various formation programs for religious or consecrated life often find themselves with little money to cover necessary expenses.

Through the assistance of the Knights of Columbus Refund Support Vocations Program (RSVP), these seminarians and postulants may receive tuition assistance and money for personal expenses and/or emergencies. This includes men studying for the priesthood (whether in minor seminaries, college seminaries or theological seminary programs), and men or women in novitiate formation programs.

Councils and assemblies participating in RSVP are encouraged to provide as much support as possible, both financially and morally, to their adopted seminarians and postulants. To encourage continued support on the local level, the Supreme Council offers a plaque in recognition of ongoing moral support to adopted seminarians/postulants and local parish vocations efforts. To receive a plaque, councils and assemblies must meet the following minimum requirements:

- Write at least four letters during the year to the seminarian or postulant.
- Visit the seminarian or postulant, if possible, or invite him or her to a K of C function.
- Work with a local parish on vocations events.
- Submit the *RSVP Refund and Plaque Application* (#2863) to the Supreme Council Vocations Committee.

Councils and assemblies should contact pastors for the names of seminarians or postulants needing assistance; substantial support may also

qualify a council or assembly to receive a refund at the end of the fraternal year. Qualifying units will receive a \$100 refund for every \$500 given to a seminarian and/or postulant. Councils and assemblies in the Philippines and Mexico receive the equivalent in local currency of \$50 for every \$250 donated.

Refund requirements include:

- Giving a minimum of \$500 (\$100 for circles) during the July 1–June 30 fraternal year. (Gifts totaling \$500 may be divided between no more than two recipients.)
- Using council, assembly or circle funds to make a payment toward a vocation-related expense of an individual seminarian.
- Submitting the *RSVP Refund and Plaque Application* (#2863) to the Supreme Council office by June 30 of the fraternal year for which the refund is applied. The form is found at kofc.org/forms, or in the *Council Report Forms Booklet* (#1436) and the *Assembly Report Forms Booklet* (#325).

The moral support provided to seminarians and postulants through RSVP cannot be measured in monetary terms. This support, whether in the form of letters, visits or other personal contact, reaffirms the recipients in the choice they’ve made. In addition, through these contacts Knights will come to gain a better understanding of the path to religious life, helping them promote vocations in their own parishes, neighborhoods and families. In some cases, it may even prompt a Knight to consider his own vocation.

Ethical, from Page 1

“The World’s Most Ethical Companies embrace the correlation between ethical business practice and improved company performance,” said Ethisphere’s Chief Executive Officer, Timothy Erblich. “These companies use ethics as a means to further define their industry leadership and understand that creating an ethical culture and earning the World’s Most Ethical Company recognition involves more than just an outward

facing message or a handful of senior executives saying the right thing. Earning this recognition involves the collective action of a global workforce from the top down. We congratulate everyone at Knights of Columbus for this extraordinary achievement.”

The full list of the 2015 World’s Most Ethical Companies can be found at ethisphere.com/worlds-most-ethical/wme-honorees/.

Help End Hunger In Your Community

The Knights of Columbus is committed to ending hunger in local communities by asking councils to participate in the Orderwide Food for Families program. To encourage participation, the Supreme Council will refund \$100 for every \$500 or 500 pounds of food that a council contributes to a parish food pantry, community food bank or soup kitchen, up to a maximum refund of \$500 per council per fraternal year. In addition to the rebate, participating councils will receive an attractive plaque for display in their council meeting place, which will contain space for the addition of engraved plates that indicate the years of council participation in the Food for Families Reimbursement Program.

Star, from Page 1

Alternatively, a council may conduct a “featured program” to fulfill all requirements for a particular category. The featured programs and their respective categories are as follows:

- Refund Supports Vocation Program – RSVP (Church)
- Habitat for Humanity or Global Wheelchair Mission (Community)
- Special Olympics (Council)
- Food for Families (Family)
- Ultrasound Initiative or a March for Life event (Culture of Life)
- Coats for Kids (Youth)

After conducting your programs you must complete and submit the *Columbian Award Application* (#SP-7), found in the *Council Report Forms Booklet* (#1436) or at kofc.org/forms.

Helpful Hints:

- Review your council’s activities (especially any featured programs) and determine whether any of the categories’ requirements remain unfulfilled.
- Contact church leaders, food pantries and local veteran’s organizations to see how your council can best serve the community through a service project.
- Visit kofc.org/service for detailed instructions on conducting food drives, RSVP programs, veterans programs, initiatives for people with intellectual disabilities, programs for youth, and other activities.

Step 2: Father McGivney Award

The Father McGivney Award is presented to councils that achieve at least 100 percent of goal in membership (a 7 percent increase of the council’s membership as of July 1, or a minimum of four net members). Double Star Councils, which achieve 200 percent of their membership quota, or Triple Star Councils, which achieve 300 percent of the quota, also qualify for the Father McGivney Award.

Helpful Hints:

- Review how close your council is to meeting its quota. If the quota has already been met, recruit some additional members in case you have an unexpected drop in membership.
- Look at your council’s list of former members, and contact those in your area to see if they would be interested in coming back to

Meet Incentive Deadline Before Fraternal Year End

Star Councils are the strong foundation upon which the Knights of Columbus’ growth in charitable works, membership and insurance rests. To recognize the outstanding councils that earn this distinction at any level during the 2014-15 fraternal year, the Supreme Council offers Star Councils in insurance territories (United States, Canada, Puerto Rico and Guam) a credit of \$4.50 (\$3.50 per capita and \$1 Catholic Advertising) for each billable member on their roster as of July 1, 2015. Be advised: Non-billable members include Honorary Life members and those who have disability waivers.

The Supreme Council is also offering district deputies in all territories 10,000 VIP points for every new, reactivated or reinstated council in their district. One thousand points are equivalent to \$6, redeemable for merchandise on knightsgear.com.

the Knights of Columbus. (See page 3, “How to Recruit Former Members.”)

- Ask your parish priest to make an announcement following every Mass on a given weekend, encouraging all of the parish to consider joining the Knights of Columbus.
- After getting a list of new prospects, schedule a series of First Degree exemplifications (one each month) between now and the fraternal year’s end. If you don’t have a degree team, utilize the First Degree DVD, available via Officers Online.



Step 3: Founders’ Award

To earn the Founders’ Award, your council must achieve its insurance membership quota as of July 1. The quota for councils is a 2.5 percent net increase, which equates to a minimum of three new insurance members. (Note: All membership and insurance transactions must be received, processed, recorded and released at the Supreme Council headquarters by June 30.)

Helpful Hints:

- Review how close your council is to meeting its insurance quota. If it has already been met, ask your insurance agent to confirm that you have enough recruits to cover unexpected drops in insurance membership.
- Work with your agent to schedule a fraternal benefits night with the council.
- Be sure to invite your agent to your social, charitable or recruitment events. Let him greet people and introduce himself as they arrive. Remember: Your agent is busy, so he may not be able to attend every event he’s invited to.
- Invite your agent to every First Degree. Give him the opportunity to meet with new Knights immediately after their initiation, or invite him to greet them as they arrive.



Active Councils Are Successful Councils

We would like to produce a listing of upcoming events that we can pursue for possible promotion with local media and/or for use as a feature article in one of our publications. Please send information on your project (including the when, where, what, who, why and how of the activity) and photos to knightline@kofc.org. If you have any questions about sending in photos, call 203-752-4264.

In addition, if you think your council has an event or program that is an outstanding example of one of the six “Surge ... with Service” categories— Church, Family, Culture of Life, Youth, Community or Council — let us know. Please send a brief description (one or two sentences) of your event, with the date, location and contact information, to knightline@kofc.org. Or, call 203-752-4264.

Grand Knight Jim Pawlik of St. Nicholas Council 7011 in Sterling Heights, Mich., presented checks totaling \$6,000 to representatives of five schools in the local area. The donations, raised through various fundraising efforts, will assist the schools’ special needs programs.

Our Lady of the Visitation Council 12551 in Shippensburg, Penn., assisted with repairs when the parish hall and education center were damaged by flooding. The council members met with the insurance company representative and contractors, and joined volunteers in completing repairs.

Assisted by parishioners and LifeTeen students, members of St. Joseph the Worker Council 13359 in Maple Grove, Minn., joined Minneapolis’



Marian Council 3827 in distributing 384 brand new winter coats to needy children in their community. Realizing that some residents at Hope for Youth, a local homeless shelter, did not find properly fitting coats, the Knights collected an additional 30 coats for the young teens at the shelter.

More than 250 children participated in a local “Keep Christ in Christmas” poster contest sponsored by Father Joseph Boylan Jr. Council 15175 in Bloomington, Ill. Participants included students from Holy Trinity Catholic School and children attending religious education classes at St. Patrick Parish.

Members of St. Johns Council 8190 in Luling, Texas, sponsored 31 teenage parishioners to attend the Diocesan Catholic Youth Conference in Waco, Texas. The Knights donated \$1400 to assist with travel expenses and conference costs.

Knights from St. Catherine of Siena Council 15703 in Farmingdale, N.J., joined volunteers during a parish Harvest Festival. Over 250 people attended this event and enjoyed the complimentary food, games, face painting, contests and music. Council members also organized a Breakfast With Santa, which was attended by more than 200 people.

Msgr. John McLaughlin Council 9475 in Mount Pleasant, S.C, featured a Nativity-themed float in the town’s Christmas Lights Parade to remind the community that “It’s Okay to Say Merry Christmas.” Several Knights and their families helped make the Nativity costumes and construct the float, which was attended by Third Degree Knights during the length of the parade.

St. Joseph Council 4599 in Smyrna, Ga., joined volunteers from the Saint Vincent de Paul Society in collecting, wrapping and distributing gifts to more than 800 children in Cobb County. Council members distributed the gifts at a Christmas gathering which was attended by nearly 300 families.



Members of Prince of Peace Council 13457 in Flowery Branch, Ga., raised nearly \$3,100 for the Parish Capital Campaign through a partnership with Gwinnett Gladiators Hockey and the Peggy Slappey Properties fundraising program. The Knights coordinated parish tickets sales and sold more than 560 tickets to the Gladiators game. The council has also participated in the Casey Teddy Bear Program, Coats for Kids events, and drives for persons with intellectual and physical disabilities.

St. Mary’s Council 4196 in Spokane Valley, Wash., donated \$8,000 in December to St. Mary’s Parish “Honor Our Heritage” capital campaign and pledged to provide an additional \$16,000 during the next two years. The campaign focuses on funding repairs to the church building and church grounds, and provides ongoing support for various parish ministries.

Members of St. John the Apostle Council 12940 in Lakehurst, N.J., collected 178 coats for the Kevin’s Kids program, a local organization that provides coats to children of the Lakehurst, Manchester and Whiting area. The coats were presented to Alex George, director of Kevin’s Kids, at the council’s annual Christmas party.

Lexington Council 293 in Brooklyn organized the building of a new stable for the Nativity scene at St. Anthony-St. Alphonsus Church. When council members realized that the local company hired for the renovation was unable to complete the repairs before Christmas, they took the restoration into their own hands, erecting a water-resistant stable within three days. The crèche was then blessed and formally dedicated.





Protect Your Family With Knights of Columbus Insurance

An Ethical Responsibility

In March, the Knights of Columbus was named one of the World's Most Ethical Companies by the Ethisphere Institute for the second year in a row.

All Knights should be proud of this tremendous honor and achievement. You are part of a fraternal benefit society that puts integrity above all else.

Tremendous though it is, being one of the world's most ethical companies is not just an achievement; it's our legacy and our responsibility. We owe it to our founder, to our Church, and to our members.

As a business, the Knights of Columbus holds a unique place in the world. Writing in last month's *Columbia*, Supreme Knight Carl Anderson reflected on that uniqueness, noting that:

Whether we consider the development of our insurance products, the investment strategies that support them, or the outstanding agents who make them available to our brother Knights, our Catholic fraternal "business" model is truly unique in today's marketplace. We do not divide the world among consumers and customers, shareholders and stakeholders, union members and management. Instead, our business decisions are measured by a fraternal calculus: What is best for our brother Knights and their families?

It's an approach that runs counter to modern cultural expectations, which is one reason why so few companies earn the "World's Most Ethical" distinction. "Some may say that this is a kind of idealism that cannot compete in the real world of business," Supreme Knight Anderson continued. "On the contrary, the tremendous success we have achieved in recent years demonstrates that our approach is the height of what I would describe as Catholic realism. We deal with real persons, not with economic abstractions. Our focus is on the person who is always worthy of respect and who always should take precedence over profit."

That focus stems from our roots. It is our responsibility to continue the business in the way that Father McGivney intended. He founded this organization so that a caring community of Catholic families could

come together and protect widows and orphans from financial devastation upon the death of the breadwinner. Our mission remains the same 133 years later.

That's why, from our founding to the present day, we continue to be unapologetically Catholic.

For us, this means that we must conduct our business in accordance with Catholic principles. We have established a strict screening process for our investments, and we refuse to invest in companies that provide or fund abortions, contraception, human cloning, embryonic stem cell research and pornography.

We are an organization by brother Knights, for brother Knights.

We don't worry about stock price, shareholders or corporate takeovers. We don't obsess over profit margins and golden parachutes. We worry about doing what's right for our members and their families. We rigorously train our agents and hold them to the highest ethical standards. Each agent must sign a code of ethics, which affirms that they agree to always present facts honestly and accurately for the benefit of our members' decision-making.

"Our fraternal ties to our members," it states, "make it more incumbent on us, in our dealings with them, to assure that their interests are uppermost in our minds as we provide solutions to their financial needs. It all boils down simply to the golden rule — do unto others as you would have them do unto you." After all, we are our brother's keeper.

That's our commitment to you. That's our commitment to conducting our business in line with Church teaching, and in line with the vision of our holy founder.

We are honored that the Ethisphere Institute has yet again acknowledged this commitment. It is what makes doing business with the Knights of Columbus truly different.

Discover the benefits of doing business with one of the world's most ethical companies. Find and contact your local field agent by visiting kofc.org/findagent, or by calling 1-800-345-5632.

Knighthline Issues Available Online

Does the Supreme Council currently have your email address on record? If so, this past month you should have received an email containing a direct link to the March issue of *Knighthline*.

To bring time-sensitive information more efficiently to you and your councils, we will continue to use this email notification system in the future.

The email provides a direct link to a digital copy of *Knighthline*, which can be viewed at www.kofc.org/newsletters. The newsletter is also available on the French and Spanish versions of the website, accessible at www.kofc.org/fr (French) or www.kofc.org/es (Spanish).

Listed officers will continue to receive a paper version of the newsletter. However, we encourage you to take advantage of this email system so you'll know exactly when the newest issues become available.

If your email address is currently unregistered, you can contact the Membership Records Department at membershiprecords@kofc.org.

Further inquiries regarding the electronic version may be sent to knighthline@kofc.org. For contact information regarding other questions or concerns, please consult the listing at www.kofc.org/un/en/about/contact/index.html.

MEMBERSHIP IN THE KNIGHTS OF COLUMBUS is open to men 18 years of age or older who are practical (that is, practicing) Catholics in union with the Holy See. This means that an applicant or member accepts the teaching authority of the Catholic Church on matters of faith and morals, aspires to live in accord with the precepts of the Catholic Church, and is in good standing in the Catholic Church.

Knightline

KNIGHTS OF COLUMBUS IN SERVICE TO ONE. IN SERVICE TO ALL.

1 Columbus Plaza, New Haven, CT 06510-3326



Keeping the Promise to Members and Their Families

2014 WORLD'S MOST
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2015 WORLD'S MOST
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Find an agent at kofc.org
or 1-800-345-5632

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