

ULTRASOUND

A Higher Purpose

Help abortion-minded women to choose life by viewing their unborn children on ultrasound machines. This initiative is funded by state and local councils and matching grants from the Supreme Council's Culture of Life Fund. A featured program, the Ultrasound Program counts for two credits toward the Columbian Award.

Overview

The Knights of Columbus works together to purchase ultrasound machines for qualifying pregnancy centers. After the state and/or local council raises 50% of the cost, the Supreme Council will provide the other 50% to complete funding for purchase of an ultrasound. Or, if the council raises 100% of the cost of a vehicle outfitted to serve as a mobile medical unit for a pregnancy center, the Supreme Council will provide 100% of the funds for an ultrasound machine to be used in that vehicle.

Chairman Role and Responsibilities

- Identify and partner with a qualifying pregnancy center in need of funds to purchase an ultrasound machine or funds to purchase a vehicle and ultrasound machine.
- Obtain diocesan approval of the pregnancy center and state and local council approval for the fundraising campaign.
- Set up a separate council bank account to receive funds.
- Conduct a fundraising drive or activities.
- The pregnancy center must meet other requirements listed on the application for matching funds.
- Submit application, price quote, and other required materials to the Supreme Council office.
- Arrange a check presentation with appropriate publicity.

Action Steps

1. Get council approval to raise the council's portion of the cost of the machine or cost of the vehicle.
2. Contact your state council's life director for guidance. When necessary, with state deputy's approval, create a fundraising partnership with the state council, chapter, district or other local councils.
3. Identify and partner with a pregnancy center that meets Knights of Columbus guidelines and is in need of funds to purchase an ultrasound machine or funds to purchase a vehicle and ultrasound machine.
4. Ask the pregnancy center to obtain a manufacturer's price quote for a desired ultrasound machine or ultrasound machine and vehicle.
5. Ask diocesan pro-life director for approval of the pregnancy center to be included in the Ultrasound Program. Complete the *Ultrasound Diocesan Evaluation* (#10715) and submit it to the Supreme Council Department of Fraternal Mission.
6. Supreme Council Life office sends letter to advise state/local council that fundraising may begin.
7. Establish a special council charity account to receive donated funds.
8. Lead the fundraising campaign for the council's portion of the cost of the machine with fundraising activities, such as:

- Second collection at Mass
 - Laps for Life
 - Baby Bottle Boomerang
 - Solicit council members at a meeting and/or by mail/email
 - Raffle/silent auction
 - Pancake breakfasts, spaghetti dinner, etc.
9. Build public interest for the Ultrasound Program! Promote in your parish and larger community through a variety of efforts:
 - Bulletin announcements
 - Pulpit announcements
 - Posting on your council and parish website / social media pages
 10. When the council's portion of the funds are collected, submit application for matching funds to state deputy for approval/signature and forwarding to the Supreme Council office.
 11. Expect three to six weeks for application processing/check approval.
 12. Upon check receipt, make check presentation to pregnancy center with Catholic/local press invited (refer to *Public Relations and Publicity Guidelines #2235*).
 13. To gain credit for your program, complete the associated reporting forms and submit them to the Supreme Council Department of Fraternal Mission. Remember to retain copies for your council records.
 - At the end of the fraternal year, complete your *Columbian Award Application* (#SP-7)

Please note: Participating in Ultrasound Program does not satisfy the programming requirements for the Pregnancy Center Support Program. The two activities are separate and cannot be double-counted.

Featured Program Requirements

Councils are required to identify a Pregnancy Center in need of an ultrasound machine that meets the requirements listed on the *Diocesan Evaluation* (#10715). Upon approval from the Supreme Council, a council raises 50% of the cost of the ultrasound machine. The council must then follow the published guidelines for obtaining the remaining 50% from the Supreme Council. Qualification for this program will be determined from the information provided on both the *Diocesan Evaluation* (#10715) and the *Ultrasound Application* (#10716).

Resources

1. #10699- *Ultrasound - Guidebook*
2. #10715- *Ultrasound - Diocesan Evaluation*
3. #10716- *Ultrasound - Application*
4. #10535- *Ultrasound - Brochure*
5. #10717- *Ultrasound - Vertical Poster*
6. #10178- *Ultrasound - Horizontal Poster*

Link

www.kofc.org/ultrasound