

# KEEP CHRIST IN CHRISTMAS

## A Higher Purpose

Promote the true spirit of Christmas in our homes, schools, parishes and communities. Councils will evangelize society through their faithful acts, celebrations and a variety of activities.

## Overview

The Knights of Columbus offers multiple activities that promote Christmas and the season of Advent in their proper context: Journey to the Inn, Light Up for Christ, Crèche or Advent Wreath Blessing, and the Christmas Poster Contest. These programs are centered on the example of the Holy Family and the Nativity of Our Lord and Savior, Jesus Christ.

The new Keep Christ in Christmas (KCIC) Program brings all KCIC activities together under one umbrella. It encourages councils to prompt their neighbors to shift from a preoccupation with materialism to the light of Christ and the spirit of giving. KCIC activities include whatever efforts best suit the parish and community of a particular council and do not need to originate from the Supreme Council.

## Chairman Role and Responsibilities

- Conduct activities promoting the true spirit of Christmas and the importance of Christ's birth and message.
- Promote all activities in your parish and larger community through a variety of efforts.
- Complete and submit all associated reporting forms to the Supreme Council Department of Fraternal Mission.

## Action Steps

1. Conduct activities promoting the true spirit of Christmas and the importance of Christ's birth and message.
2. If needed, order KCIC Program resources through Supplies Online, the supply ordering portal available on Officers Online.
3. Prior to each event you conduct, consider crafting and distributing a tailored release to local media.
4. Build public interest for your KCIC Program! Promote all activities in your parish and larger community through a variety of efforts:
  - Prominently display promotional posters (which can be made specifically by your council or ordered through Supplies Online)
  - Bulletin announcements
  - Pulpit announcements
  - Posting on your council and parish website / social media pages
5. Wear Knights of Columbus-branded apparel to all your KCIC activities and have the council membership director bring brochures and membership documents (including *Prospect Cards* #921A). Do not forget that this event is a recruiting opportunity!



6. Enlist a fellow Knight or community member to photograph the event.
7. To gain credit for your program, complete the associated reporting forms at the end of the Christmas season and submit them to the Supreme Council Department of Fraternal Mission. Remember to retain copies for your council records.