

How the Survey was Conducted

Nature of the Sample: Knights of Columbus/Marist Poll of 1,517 National Adults

This survey of 1,517 adults was conducted December 1st through December 7th, 2015 by The Marist Poll sponsored and funded in partnership with The Knights of Columbus. Adults 18 years of age and older residing in the continental United States were interviewed in English or Spanish by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the nation from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were randomly selected by first asking for the youngest male. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. The two samples were then combined and balanced to reflect the 2013 American Community Survey 1-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 2.5 percentage points. The error margin was not adjusted for sample weights and increases for cross-tabulations.

Knights of Columbus/Marist Poll
December 2015

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Table AWRXTART	Page 1	Have you seen or heard a great deal, a good amount, not very much, or nothing at all about the targeting and beheading of Christians and other non-Muslims by ISIS?
Table ISISGEN	Page 2	The targeting of Christians and other non-Muslims by ISIS in Syria has been described by some people as genocide, the systematic destruction, in whole or in part, of a national, ethnic, racial or religious group. Do you agree the targeting of Christians and other non-Muslims is genocide or do you disagree and think genocide is too strong a word to describe what is happening?

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Have you seen or heard a great deal, a good amount, not very much, or nothing at all about the targeting and beheading of Christians and other non-Muslims by ISIS?

	National Adults -----
Total Answering	100%
A great deal	29%
A good amount	30%
Not very much	25%
Nothing at all	13%
Unsure	2%

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The targeting of Christians and other non-Muslims by ISIS in Syria has been described by some people as genocide, the systematic destruction, in whole or in part, of a national, ethnic, racial or religious group. Do you agree the targeting of Christians and other non-Muslims is genocide or do you disagree and think genocide is too strong a word to describe what is happening?

	National Adults -----
Total Answering	100%
Agree	55%
Disagree	36%
Unsure	9%